

ABSTRAK

Fitriani, Oriana. 2025. *Inovasi Media pembelajaran Kimia Melalui Pengembangan Poster Interaktif pada Materi Perubahan Iklim untuk Peserta Didik Fase E*. Skripsi. Tanjungpinang: Program Studi Pendidikan Kimia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Maritim Raja Ali Haji. Pembimbing I: Assist. Prof. Rita Fitriani, S.Pd., M.Pd. Pembimbing II: Assist. Prof. Muhamad Al Rasyid, M.Pd.

Kata Kunci: Media Pembelajaran, Perubahan Iklim, Poster Interaktif

Penelitian ini bertujuan untuk mengembangkan media poster interaktif pada materi perubahan iklim untuk peserta didik fase E serta mengetahui tingkat kelayakan dan kepraktisannya. Metode yang digunakan adalah metode *Research and Development* (R&D) dengan mengacu pada model pengembangan yang model ADDIE yaitu (*Analysis, Design, Development, Implementation, Evaluation*). Evaluasi dilakukan pada setiap tahap guna menjamin kualitas di akhir. Media yang dikembangkan menggunakan aplikasi Canva dan CapCut. Validasi dilakukan oleh ahli materi dan ahli media, persentase validasi ahli media sebesar 91,6% dan persentase validasi ahli materi sebesar 91,6%, kriteria sangat valid. Uji praktikalitas melibatkan seorang guru kimia dan 17 peserta didik kelas XI.1 MAN Bintan. Persentase hasil praktikalitas guru sebesar 91,6% dan hasil praktikalitas peserta didik 93,52%, menunjukkan kriteria sangat praktis. Hasil ini menunjukkan bahwa poster interaktif ini valid dan praktis digunakan sebagai media pembelajaran.

ABSTRACT

Fitriani, Oriana. 2025. *Inovation in Chemistry Learning Media Through the Development of Interactive Posters on Climate Change Material for Phase E Students*. Thesis. Tanjungpinang: Chemistry Education Study Program, Faculty of Teacher Training and Education, Universitas Maritim Raja Ali Haji. Advisor: Assist. Prof. Rita Fitriani, S.Pd., M.Pd. Co-advisor: Assist. Prof. Muhamad Al Rasyid, M.Pd.

Keywords: Learning Media, Interactive Poster, Climate Change

This study aims to develop interactive poster media on climate change material for phase E students and determine the level of feasibility and practicality. The method used is the Research and Development (R&D) method by referring to the ADDIE development model, namely (Analysis, Design, Development, Implementation, Evaluation). Evaluations are conducted at each stage to ensure quality at the end. The media developed using Canva and CapCut applications. Validation was carried out by material experts and media experts, the percentage of media expert validation was 91.6% and the percentage of material expert validation was 91.6%, very valid criteria. The practicality test involved a chemistry teacher and 17 students of class XI.1 MAN Bintan. The percentage of teacher practicality results was 91.6% and the results of student practicality were 93.52%, showing very practical criteria. These results show that this interactive poster is valid and practical to use as learning media.