ABSTRAK

Syahwani, Sri. 2026. Analisis Nilai Budaya Dalam Tradisi Adat Pernikahan di Kecamatan Mandah, Kabupaten Indragiri Hilir, Provinsi Riau. Skripsi. Tanjungpinang: Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Maritim Raja Ali Haji. Pembimbing I : Ahada Wahyusari, S.Pd., M.Pd. Pembimbing II : Robby Patria, M.Pd.

Kata Kunci : Nilai Budaya, Tradisi Adat Pernikahan Melayu

Penelitian ini bertujuan untuk mendeskripsikan dan menganalisis nilai-nilai budaya Melayu yang terkandung dalam tradisi adat pernikahan di Kecamatan Mandah, Kabupaten Indragiri Hilir, Provinsi Riau. Penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian deskriptif. Objek penelitian adalah tradisi adat pernikahan Melayu beserta seluruh rangkaian prosesi yang dilaksanakan oleh masyarakat setempat. Data penelitian diperoleh dari informan yang terdiri atas tokoh adat, tokoh masyarakat, dan masyarakat pelaku adat pernikahan Melayu. Teknik pengumpulan data dilakukan melalui wawancara mendalam, observasi langsung, perekaman, dan dokumentasi. Teknik analisis data menggunakan model analisis interaktif yang meliputi reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa tradisi adat pernikahan Melayu di Kecamatan Mandah mengandung nilai budaya yang kuat, meliputi nilai religius, gotong royong, musyawarah dan mufakat, kesopanan dan kesantunan, serta nilai kekeluargaan. Nilai religius tercermin dalam pelaksanaan akad nikah sesuai syariat Islam dan pembacaan doa sebagai wujud keyakinan bahwa pernikahan merupakan ibadah. Nilai gotong royong terlihat dari keterlibatan keluarga dan masyarakat dalam mempersiapkan serta melaksanakan prosesi adat. Nilai musyawarah dan mufakat tampak dalam pengambilan keputusan bersama antar keluarga. Sementara itu, nilai kesopanan, kesantunan, dan kekeluargaan tercermin melalui sikap, tutur kata, serta pandangan bahwa pernikahan menyatukan dua keluarga besar secara harmonis.

ABSTRACT

Syahwani, Sri. 2026. Analysis of Cultural Values in the Traditional Malay Wedding Ceremony in Mandah District, Indragiri Hilir Regency, Riau Province. Undergraduate Thesis. Tanjungpinang: Indonesian Language and Literature Education Study Program, Faculty of Teacher Training and Education, Universitas Maritim Raja Ali Haji. Supervisor I: Ahada Wahyusari, S.Pd., M.Pd.; SupervisorII: Robby Patria, M.Pd.

Keywords: cultural values, Malay traditional wedding ceremony

This study aims to describe and analyze the Malay cultural values embedded in traditional wedding customs in Mandah Subdistrict, Indragiri Hilir Regency, Riau Province. The research employs a qualitative approach with a descriptive research design. The object of the study is the Malay wedding tradition and all its ceremonial processes carried out by the local community. Data were obtained from informants consisting of traditional leaders, community figures, and members of the society who participate in Malay wedding customs. Data collection techniques included in-depth interviews, direct observation, recording, and documentation. Data analysis was conducted using an interactive model, which involves data reduction, data presentation, and drawing conclusions. The results of the study indicate that the Malay wedding tradition in Mandah Subdistrict contains strong cultural values, including religious values, mutual cooperation (gotong royong), deliberation and consensus, politeness and courtesy, as well as family-oriented values. Religious values are reflected in the implementation of the marriage contract according to Islamic law and the recitation of prayers, emphasizing that marriage is an act of worship. The value of mutual cooperation is evident in the involvement of family and community in preparing and carrying out the traditional ceremonies. Deliberation and consensus are demonstrated through joint decision-making among families. Meanwhile, politeness, courtesy, and family-oriented values are reflected in behavior, speech, and the view that marriage unites two extended families harmoniously.