

ABSTRAK

Elvitriana. 2025. Persepsi Mahasiswa terhadap Penggunaan Buku Cetak Versus E- Book dalam Meningkatkan Pemahaman Membaca. Skripsi. Program Studi Pendidikan Bahasa Inggris. Fakultas Keguruan dan Ilmu Pendidikan. Universitas Maritim Raja Ali Haji. Pembimbing: Elsa Ernawati Nainggolan,S.Pd.,M.Pd dan Dr.Nana Raihana Askurny, S.Pd.,S.H.,M.Hum.

Kata Kunci: persepsi mahasiswa, buku cetak, e-book, pemahaman membaca,mix- method

Penelitian ini bertujuan untuk mengeksplorasi persepsi mahasiswa terhadap penggunaan buku cetak versus e-book dalam meningkatkan pemahaman membaca. Penelitian ini menggunakan desain mixed-method, dengan data kuantitatif dikumpulkan melalui kuesioner Likert untuk mengidentifikasi kecenderungan persepsi mahasiswa, sedangkan data kualitatif diperoleh melalui wawancara semi- terstruktur guna menggali pengalaman dan pandangan mahasiswa secara mendalam. Partisipan penelitian adalah mahasiswa Program Studi Pendidikan Bahasa Inggris Universitas Maritim Raja Ali Haji. Hasil penelitian menunjukkan buku cetak dipersepsikan lebih efektif dalam mendukung fokus, konsentrasi, pemahaman mendalam, retensi, dan kebiasaan membaca reflektif karena minimnya distraksi serta adanya interaksi fisik dengan teks. Sementara itu, e-book unggul dalam hal aksesibilitas, fleksibilitas, fitur teknologi, dan efisiensi biaya, meski berpotensi menimbulkan gangguan konsentrasi dan ketidaknyamanan fisik jika digunakan dalam jangka waktu lama. Temuan kuesioner dan wawancara menunjukkan bahwa kedua media bersifat saling melengkapi, dengan pilihan media membaca dipengaruhi oleh kebutuhan belajar, konteks penggunaan, serta keterbatasan akses dan ekonomi. Penelitian ini merekomendasikan pemanfaatan buku cetak dan e-book secara seimbang untuk mendukung peningkatan pemahaman membaca mahasiswa secara optimal.

ABSTRACT

Elvitriana. 2025. Students' Perceptions On the Use of Printed Books versus E- Books in Enhancing Reading Comprehension. Undergraduate Thesis. English Education Study Program, Faculty of Teacher Training and Education, Raja Ali Haji Maritime University. Advisors: Elsa Ernawati Nainggolan, S.Pd., M.Pd. and Dr. Nana Raihana Askurny, S.Pd., S.H., M.Hum.

Keywords: Students' perceptions, printed books, e-books, reading comprehension, mixed- method.

This study aims to explore students' perceptions of the use of printed books and e- books in enhancing English reading comprehension. The research employed a mixed-method design, in which quantitative data were collected through a Likert- scale questionnaire to identify trends in students' perceptions, while qualitative data were obtained through semi-structured interviews to examine students' experiences and perspectives in greater depth. The participants were students of the English Education Study Program at Raja Ali Haji Maritime University. The findings indicate that printed books are perceived as more effective in supporting focus, concentration, deep comprehension, retention, and reflective reading habits due to minimal distractions and the presence of physical interaction with the text. Meanwhile, e-books are considered superior in terms of accessibility, flexibility, technological features, and cost efficiency, although they may lead to concentration disturbances and physical discomfort when used for prolonged periods. The results from both the questionnaire and interviews suggest that the two media are complementary, with the choice of reading medium influenced by learning needs, usage context, as well as access and economic constraints. This study recommends a balanced use of printed books and e-books to optimally support the improvement of students' reading comprehension.