

STRATEGI DINAS PEMBERDAYAAN PEREMPUAN, PERLINDUNGAN ANAK, PENGENDALIAN PENDUDUK DAN KELUARGA BERENCANA (DP3KB) KABUPATEN BINTAN DALAM MENANGANI KASUS KEKERASAN TERHADAP ANAK

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ABSTRAK

Kekerasan terhadap anak merupakan permasalahan yang memerlukan penanganan strategis dan kolaboratif. Penelitian ini bertujuan untuk menganalisis strategi Dinas Pemberdayaan Perempuan, Perlindungan Anak, Pengendalian Penduduk dan Keluarga Berencana (DP3KB) Kabupaten Bintan dalam menangani kekerasan terhadap anak serta mengidentifikasi faktor pendukung dan penghambat implementasinya. Penelitian menggunakan pendekatan kualitatif deskriptif dengan teknik pengumpulan data melalui wawancara, dokumentasi, dan studi pustaka. Analisis data dilakukan menggunakan teori perencanaan strategis John M. Bryson. Hasil penelitian menunjukkan bahwa strategi yang diterapkan terdiri atas strategi pencegahan dan strategi penanganan. Strategi pencegahan dilakukan melalui sosialisasi di sekolah dan masyarakat, pemberdayaan Forum Anak, PATBM, dan PUSPAGA, penguatan regulasi daerah, serta edukasi pencegahan kekerasan berbasis digital. Sementara itu, strategi penanganan dilakukan melalui layanan pengaduan, asesmen, pendampingan hukum, layanan psikologis, rehabilitasi, rujukan multidisiplin, dan inovasi Rumah Aman Virtual. Faktor pendukung implementasi strategi meliputi sinergi lintas sektor, komitmen pemerintah daerah, kapasitas inovasi organisasi, dan dukungan pendanaan. Adapun faktor penghambat meliputi keterbatasan sumber daya manusia, minimnya anggaran daerah, kondisi geografis wilayah kepulauan, serta meningkatnya kasus kekerasan berbasis digital. Penelitian ini menyimpulkan bahwa strategi DP3KB Kabupaten Bintan telah berjalan cukup efektif dan selaras dengan tahapan perencanaan strategis Bryson, namun masih memerlukan penguatan kapasitas kelembagaan, sumber daya manusia, dan dukungan anggaran untuk meningkatkan efektivitas perlindungan anak.

Kata Kunci: *DP3KB, Kekerasan Terhadap Anak, Perencanaan Strategis Strategi*

**STRATEGY OF THE DEPARTMENT OF WOMEN'S EMPOWERMENT,
CHILD PROTECTION, POPULATION CONTROL AND FAMILY
PLANNING (DP3KB) OF BINTAN REGENCY IN HANDLING CASES OF
VIOLENCE AGAINST CHILDREN**

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ABSTRACT

Violence against children is a social issue that requires strategic and collaborative responses. This study aims to analyze the strategies implemented by the Office of Women's Empowerment, Child Protection, Population Control and Family Planning (DP3KB) of Bintan Regency in addressing violence against children and to identify the supporting and inhibiting factors affecting their implementation. This research employed a descriptive qualitative approach using interviews, documentation, and literature review. Data were analyzed using John M. Bryson's strategic planning theory. The findings indicate that the implemented strategies consist of prevention and intervention measures. Prevention strategies include socialization programs in schools and communities, empowerment of Child Forums, PATBM, and PUSPAGA, strengthening local regulations, and digital violence prevention education. Intervention strategies include complaint services, case assessment, legal assistance, psychological counseling, rehabilitation, multidisciplinary referrals, and the Virtual Safe House innovation. Supporting factors include cross-sector collaboration, strong commitment from local government, organizational innovation capacity, and funding support. Meanwhile, inhibiting factors include limited human resources, inadequate regional budget allocation, geographical challenges as an archipelagic region, and the increasing prevalence of digital-based violence. The study concludes that DP3KB's strategy has been relatively effective and aligned with Bryson's strategic planning stages; however, strengthening institutional capacity, human resources, and budget support remains necessary to improve child protection outcomes.

Keywords: *Child Protection, DP3KB, Strategy, Strategic Planning, Violence Against Children,*