

ABSTRAK

Sinulingga, S. Angelika 2026. Nilai-nilai Sosial Tradisi Lisan Adat Pernikahan Suku Karo. Skripsi. Tanjungpinang. Program Studi Pendidikan Bahasa dan Sastra Indonesia. Fakultas Keguruan dan Ilmu Pendidikan. Universitas Maritim Raja Ali Haji. Pembimbing I; Dr. Dody Irawan, S.Pd., M.Pd., M.Hum, Pembimbing II; Asri Lolita, S.Pd., M.Pd.

Penelitian ini menganalisis nilai-nilai sosial tradisi lisan adat pernikahan suku Karo. Tradisi lisan adat pernikahan Karo tidak hanya berfungsi sebagai rangkaian upacara adat, tetapi juga sebagai media pewarisan nilai-nilai yang mengatur hubungan antarkeluarga dan masyarakat. Penelitian menggunakan metode deskriptif dengan pendekatan kualitatif. Data diperoleh melalui wawancara dengan tokoh adat Karo dan dokumentasi berupa video dari youtube pada pelaksanaan adat pernikahan Karo. Analisis data mengacu pada teori nilai sosial Zubaedi yang meliputi nilai kasih sayang, tanggung jawab, dan keserasian hidup. Hasil penelitian menunjukkan bahwa tradisi lisan adat pernikahan Suku Karo mengandung nilai kasih sayang berupa pengabdian, kekeluargaan, tolong-menolong, kepedulian, dan kesetiaan. Selain itu, ditemukan nilai tanggung jawab yang meliputi rasa memiliki, empati, dan disiplin, serta nilai keserasian hidup yang terdiri atas keadilan, kerja sama, toleransi, dan demokrasi. Nilai-nilai tersebut tercermin dalam setiap tahapan pelaksanaan adat pernikahan melalui musyawarah, kerja sama antarkeluarga, penghormatan terhadap adat, serta penguatan hubungan sosial. Dengan demikian, tradisi lisan adat pernikahan Suku Karo memiliki peran penting dalam melestarikan budaya sekaligus menanamkan nilai-nilai sosial kepada masyarakat. Temuan penelitian menunjukkan bahwa tradisi lisan adat pernikahan Suku Karo memiliki fungsi penting sebagai sarana pendidikan karakter, pelestarian budaya, dan penguatan hubungan sosial dalam masyarakat.

Kata kunci: Nilai Sosial, Tradisi Lisan, Adat Pernikahan, Suku Karo, Budaya.

ABSTRACT

Sinulingga, S. Angelika. 2026. Social Values in the Oral Tradition of Karo Ethnic Wedding Customs. *Undergraduate Thesis. Tanjungpinang. Indonesian Language and Literature Education Study Program. Faculty of Teacher Training and Education. Raja Ali Haji Maritime University. First Supervisor: Dr. Dody Irawan, S.Pd., M.Pd., M.Hum. Second Supervisor: Asri Lolita, S.Pd., M.Pd.*

This study analyzes the social values contained in the oral tradition of Karo ethnic wedding customs. The oral tradition of Karo wedding ceremonies functions not only as a series of customary rituals but also as a medium for transmitting values that regulate relationships among families and the community. This study employed a descriptive method with a qualitative approach. The data were collected through interviews with a Karo traditional leader and documentation in the form of YouTube videos of Karo traditional wedding ceremonies. The data analysis was based on Zubaedi's theory of social values, which includes the values of affection, responsibility, and social harmony. The findings reveal that the oral tradition of Karo wedding customs embodies the values of affection, including devotion, kinship, mutual assistance, care, and loyalty. In addition, the study identified the values of responsibility, consisting of a sense of belonging, empathy, and discipline, as well as the values of social harmony, including justice, cooperation, tolerance, and democracy. These values are reflected in every stage of the traditional wedding ceremony through deliberation, cooperation among families, respect for customary traditions, and the strengthening of social relationships. Therefore, the oral tradition of Karo wedding customs plays an important role in preserving cultural heritage while instilling social values within the community. The findings also indicate that this oral tradition serves as an important medium for character education, cultural preservation, and the strengthening of social relationships in society.

Keywords: *Social Values, Oral Tradition, Traditional Wedding Customs, Karo Ethnic Group, Culture.*