

ABSTRAK

Hanifashahira, Andrani. 2026. *Pengaruh Model Pembelajaran Project-Based Flipped Classroom Melalui Pendekatan Pembelajaran Mendalam berbantuan Media Smart Apps Creator (SAC) terhadap Kemahiran Menulis Teks Pantun Siswa Kelas VII SMP Negeri 13 Tanjungpinang*. Program Studi Pendidikan Bahasa dan Sastra Indonesia, Jurusan Pendidikan Bahasa dan Seni, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Maritim Raja Ali Haji. Pembimbing 1: Legi Elfitra, S.Pd., M.Pd. Pembimbing 2: Fabio Testy Ariance Loren, S.Pd., M.Pd.

Penelitian ini bertujuan mendeskripsikan pengaruh model pembelajaran *project-based flipped classroom* melalui pendekatan pembelajaran mendalam berbantuan media *smart apps creator* terhadap kemahiran menulis teks pantun siswa kelas VII SMP Negeri 13 Tanjungpinang. Penelitian menerapkan metode *quasi experiment* dengan pendekatan kuantitatif. Populasi penelitian mencakup seluruh siswa kelas VII SMP Negeri 13 Tanjungpinang Tahun Pelajaran 2025/2026. Sampel berjumlah 40 siswa yang ditentukan menggunakan teknik *total sampling*. Data penelitian bersumber dari hasil *pretest* dan *posttest* kemahiran menulis teks pantun. Hasil penelitian menunjukkan bahwa penggunaan model pembelajaran *project-based flipped classroom* melalui pendekatan pembelajaran mendalam berbantuan media *smart apps creator* berpengaruh terhadap kemahiran menulis teks pantun siswa kelas VII. Temuan tersebut didasarkan pada hasil uji nonparametrik *Mann Whitney U Test* dengan taraf signifikansi 5%, yang menghasilkan nilai Sig. (2-tailed) sebesar 0,027 atau p-value $0,027 < 0,05$. Hasil pengujian tersebut menunjukkan bahwa H_a diterima dan H_0 ditolak. Berdasarkan hasil tersebut, penggunaan model pembelajaran *project-based flipped classroom* melalui pendekatan pembelajaran mendalam berbantuan media *smart apps creator* memberikan pengaruh terhadap kemahiran menulis teks pantun siswa kelas VII.

Kata kunci: Model *project-based flipped classroom*, pendekatan pembelajaran mendalam, kemahiran menulis, teks pantun

ABSTRACT

Hanifashahira, Andrani. 2026. *The Effect of a Project-Based Flipped Classroom Learning Model Through a Deep Learning Approach Assisted by Smart Apps Creator (SAC) Media on the Pantun Text Writing Skills of VII Grade Students at SMP Negeri 13 Tanjungpinang*. Indonesian Language and Literature Education Study Program, Department of Language and Arts Education, Faculty of Teacher Training and Education, Universitas Maritim Raja Ali Haji. Advisor 1: Legi Elfitra, S.Pd., M.Pd. Advisor 2: Fabio Testy Ariance Loren, S.Pd., M.Pd.

This study aims to describe the effect of a project-based flipped classroom learning model through a deep learning approach assisted by Smart Apps Creator media on the pantun text writing skills of seventh-grade students at SMP Negeri 13 Tanjungpinang. The study employed a quasi-experimental method with a quantitative approach. The research population encompassed all seventh-grade students at SMP Negeri 13 Tanjungpinang during the 2025/2026 academic year. A sample of 40 students was determined using a total sampling technique. Data were derived from pre-test and post-test scores of the students' pantun text writing proficiency. The results indicated that the implementation of the project-based flipped classroom learning model through a deep learning approach assisted by smart apps creator media significantly influenced the pantun text writing skills of the seventh-grade students. This finding is supported by the results of a nonparametric mann whitney u test at a 5% significance level, which yielded a Sig. (2-tailed) value or p-value of $0.027 < 0.05$. Consequently, the alternative hypothesis (H_a) was accepted, and the null hypothesis (H_0) was rejected. Based on these findings, it can be concluded that the use of a project-based flipped classroom learning model through a deep learning approach assisted by smart apps creator media exerts a significant effect on the pantun text writing skills of VII grade students.

Keywords: Project-based flipped classroom model, deep learning approach, writing skills, pantun text