

ABSTRAK

Jessica, 2026. Pengembangan Media Interaktif Observara Berbasis *Google Sites* Dalam Pembelajaran Menulis Teks Laporan Hasil Observasi di Kelas X SMA Negeri 4 Tanjungpinang. Skripsi. Tanjungpinang. Jurusan Pendidikan Bahasa dan Seni. Program Studi Pendidikan Bahasa dan Sastra Indonesia. Fakultas Keguruan dan Ilmu Pendidikan. Universitas Maritim Raja Ali Haji. Pembimbing I Fabio Testy Ariance Loren, S.Pd., M.Pd, Pembimbing II Dr. Harry Andheska, S.Pd., M.Pd.

Kata kunci: media interaktif, observara, *Google Sites*, menulis, teks laporan hasil observasi.

Penelitian ini bertujuan untuk mendeskripsikan pengembangan media interaktif observara berbasis *Google Sites* dalam pembelajaran menulis teks laporan hasil observasi di kelas X SMA Negeri 4 Tanjungpinang. Penelitian ini menggunakan jenis penelitian dan pengembangan atau *Research and Development* (R&D) dengan model 4D yang dibatasi sampai tahap pengembangan, yaitu pendefinisian, perancangan, dan pengembangan. Data penelitian diperoleh melalui wawancara, angket analisis kebutuhan siswa, validasi ahli media, validasi ahli materi, serta angket uji kelayakan siswa. Subjek uji coba terdiri atas tiga siswa pada uji *one-to-one* dan tiga puluh siswa pada uji terbatas. Teknik analisis data dilakukan secara deskriptif kualitatif dan deskriptif kuantitatif menggunakan rumus persentase. Hasil penelitian menunjukkan bahwa media interaktif observara berbasis *Google Sites* dikembangkan melalui penyusunan materi, desain tampilan, integrasi fitur pembelajaran, validasi ahli, revisi produk, dan uji kelayakan kepada siswa. Hasil validasi ahli media memperoleh persentase 99% dengan kriteria sangat valid, sedangkan validasi ahli materi memperoleh persentase 99,89% dengan kriteria sangat valid. Selanjutnya, hasil uji *one-to-one* memperoleh persentase 88,9% dengan kriteria sangat layak dan hasil uji terbatas memperoleh persentase 88,9% dengan kriteria sangat layak. Berdasarkan hasil tersebut, media interaktif observara berbasis *Google Sites* dinyatakan sangat valid dan sangat layak digunakan dalam pembelajaran menulis teks laporan hasil observasi di kelas X SMA

ABSTRACT

Jessica, 2026. *The Development of Google Sites-Based Observara Interactive Media in Learning to Write Observation Report Texts for Grade X Students at SMA Negeri 4 Tanjungpinang. Undergraduate Thesis. Tanjungpinang.* Department of Language and Arts Education. Indonesian Language and Literature Education Study Program. Faculty of Teacher Training and Education. Universitas Maritim Raja Ali Haji. Supervisor I: Fabio Testy Ariance Loren, S.Pd., M.Pd. Supervisor II: Dr. Harry Andheska, S.Pd., M.Pd.

Keywords: interactive media, observara, *Google Sites*, writing, observation report text.

This study aims to describe the development of *Google Sites*-based observara interactive media in learning to write observation report texts for Grade X students at SMA Negeri 4 Tanjungpinang. This study used a research and development method or *Research and Development* (R&D) with the 4D model, which was limited to the development stage, namely defining, designing, and developing. The research data were obtained through interviews, student needs analysis questionnaires, media expert validation, material expert validation, and student feasibility test questionnaires. The trial subjects consisted of three students in the *one-to-one* trial and thirty students in the limited trial. The data analysis techniques were carried out through descriptive qualitative and descriptive quantitative analysis using a percentage formula. The results of the study showed that the *Google Sites*-based observara interactive media was developed through material preparation, display design, integration of learning features, expert validation, product revision, and student feasibility testing. The media expert validation result obtained a percentage of 99% with a very valid criterion, while the material expert validation result obtained a percentage of 99.89% with a very valid criterion. Furthermore, the result of the *one-to-one* trial obtained a percentage of 88.9% with a very feasible criterion, and the result of the limited trial obtained a percentage of 88.9% with a very feasible criterion. Based on these results, the *Google Sites*-based observara interactive media was declared very valid and very feasible to be used in learning to write observation report texts for Grade X students at SMA Negeri 4 Tanjungpinang.