

IMPLEMENTASI PROGRAM BANTUAN SOSIAL DI KECAMATAN BAKUNG SERUMPUN KABUPATEN LINGGA TAHUN 2025

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ABSTRAK

Penelitian ini mengkaji Implementasi Program Bantuan Sosial di Kecamatan Bakung Serumpun, Kabupaten Lingga Tahun 2025. Penelitian dilatarbelakangi oleh masih adanya permasalahan dalam pelaksanaan program bantuan sosial, seperti ketidaktepatan sasaran penerima, keterbatasan sumber daya, kurangnya koordinasi antarinstansi, dan rendahnya partisipasi masyarakat. Penelitian ini menggunakan metode kualitatif dengan pendekatan deskriptif. Data diperoleh melalui wawancara dan dokumentasi kemudian dianalisis menggunakan teori implementasi kebijakan George C. Edward III yang meliputi komunikasi, sumber daya, disposisi, dan struktur birokrasi. Hasil temuan dalam penelitian menunjukkan bahwa implementasi Program Keluarga Harapan (PKH) dan Bantuan Pangan Non Tunai (BPNT) di pada Desa Pasir Panjang dan Desa Rejai di Kecamatan Bakung Serumpun telah berjalan cukup baik. Meskipun menggambarkan kondisi khususnya di Desa Pasir Panjang dan Desa Rejai secara mendalam, penelitian tetap merepresentasikan pelaksanaan program bantuan sosial di Kecamatan Bakung Serumpun. Permasalahan ketidaktepatan sasaran penerima manfaat diupayakan melalui mekanisme graduasi mandiri, yaitu wajib keluar dari kepesertaan bantuan sosial. Namun, masih terdapat kendala berupa keterbatasan sumber daya, kondisi geografis wilayah, serta perlunya pembaruan data penerima manfaat. Komunikasi dan koordinasi antarinstansi telah terlaksana, pelaksana program memiliki komitmen yang baik, serta pelaksanaan telah mengacu pada standar operasional yang berlaku. Partisipasi masyarakat dalam mendukung pelaksanaan program telah menunjukkan kondisi yang baik melalui keterlibatan dalam penyampaian informasi, verifikasi data, dan pengawasan penyaluran bantuan. Oleh karena itu, diperlukan peningkatan koordinasi, kualitas data, dan sumber daya untuk mendukung efektivitas program bantuan sosial.

Kata Kunci: *Implementasi Kebijakan, Bantuan Sosial, Program Keluarga Harapan (PKH), Bantuan Pangan Non Tunai (BPNT).*

IMPLEMENTATION OF SOCIAL ASSISTANCE PROGRAM IN BAKUNG SERUMPUN DISTRICT, LINGGA REGENCY IN 2025

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ABSTRACT

This study examines the Implementation of the Social Assistance Program in Bakung Serumpun District, Lingga Regency in 2025. The research is motivated by the ongoing problems in the implementation of social assistance programs, such as inaccurate recipient targets, limited resources, lack of coordination between agencies, and low community participation. This study uses a qualitative method with a descriptive approach. Data were obtained through interviews and documentation and then analyzed using George C. Edward III's policy implementation theory which includes communication, resources, disposition, and bureaucratic structure. The findings in the study indicate that the implementation of the Family Hope Program (PKH) and Non-Cash Food Assistance (BPNT) in Pasir Panjang Village and Rejai Village in Bakung Serumpun District has been running quite well. Although describing the conditions specifically in Pasir Panjang Village and Rejai Village in depth, the study still represents the implementation of the social assistance program in Bakung Serumpun District. The problem of inaccurate recipient targets is addressed through an independent graduation mechanism, which is mandatory to exit social assistance participation. However, challenges remain, including limited resources, regional geographic conditions, and the need to update beneficiary data. Communication and coordination between agencies have been established, program implementers have demonstrated strong commitment, and implementation has adhered to applicable operational standards. Community participation in supporting program implementation has demonstrated positive performance through involvement in information dissemination, data verification, and monitoring of aid distribution. Therefore, improved coordination, data quality, and resources are needed to support the effectiveness of social assistance programs.

Keywords: Policy Implementation, Social Assistance, Family Hope Program (PKH), Non-Cash Food Assistance (BPNT).