

DINAMIKA INVESTASI ASING DAN PENGEMBANGAN KONSEP TRANSMIGRASI DI INDONESIA: STUDI KASUS INVESTASI KAWASAN EKONOMI KHUSUS DI PROVINSI KEPULAUAN RIAU

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Abstrak

Penelitian ini membahas dinamika investasi asing dan pengembangan konsep transmigrasi di Indonesia dengan studi kasus investasi Kawasan Ekonomi Khusus (KEK) di Provinsi Kepulauan Riau. Penelitian ini dilatarbelakangi oleh semakin pentingnya investasi asing sebagai instrumen pembangunan ekonomi, sementara pengembangan KEK menjadi salah satu strategi pemerintah dalam menarik investasi, mendorong pertumbuhan ekonomi, menciptakan lapangan kerja, dan membentuk pusat pertumbuhan ekonomi baru. Di sisi lain, pengembangan kawasan ekonomi dan peningkatan aktivitas investasi berkaitan dengan kebutuhan terhadap lahan, tenaga kerja, infrastruktur, serta penataan ruang dan kependudukan. Penelitian ini bertujuan untuk mendeskripsikan dinamika investasi asing dan pengembangan konsep transmigrasi di Indonesia serta menganalisis keterkaitan antara KEK di Provinsi Kepulauan Riau dengan investasi asing dan pengembangan konsep transmigrasi. Penelitian ini menggunakan pendekatan kualitatif dengan metode studi kasus dan data sekunder yang diperoleh melalui studi pustaka, studi dokumen, serta penelusuran arsip online dan offline. Analisis data dilakukan melalui tahapan reduksi data, penyajian data, serta penarikan dan verifikasi kesimpulan. Hasil penelitian menunjukkan bahwa investasi asing di Indonesia mengalami perkembangan dinamis dan semakin diarahkan pada sektor bernilai tambah tinggi melalui kebijakan hilirisasi dan pengembangan kawasan ekonomi. Provinsi Kepulauan Riau menjadi wilayah strategis investasi karena posisi geografisnya serta keberadaan berbagai KEK. Pengembangan KEK berkontribusi terhadap peningkatan investasi dan pertumbuhan ekonomi, tetapi juga memunculkan kebutuhan terhadap lahan, tenaga kerja, infrastruktur, dan penataan kawasan. Dalam konteks tersebut, konsep transmigrasi berkembang dari paradigma pemindahan penduduk menuju pembangunan kawasan yang lebih terintegrasi dan berorientasi pada pembentukan pusat pertumbuhan ekonomi baru. Penelitian ini menemukan adanya hubungan struktural antara investasi asing, pengembangan KEK, perubahan ruang, kebutuhan tenaga kerja, dan pengembangan konsep transmigrasi.

Kata Kunci: Investasi Asing, Kawasan Ekonomi Khusus, Transmigrasi, Pembangunan Wilayah, Kepulauan Riau.

**THE DYNAMICS OF FOREIGN INVESTMENT AND THE
DEVELOPMENT OF THE TRANSMIGRATION CONCEPT IN
INDONESIA: A CASE STUDY OF SPECIAL ECONOMIC ZONE
INVESTMENT IN RIAU ISLANDS PROVINCE**

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Abstract

This study examines the dynamics of foreign investment and the development of the transmigration concept in Indonesia, with a case study of investment in Special Economic Zones (SEZs) in the Riau Islands Province. This research is motivated by the increasing importance of foreign investment as an instrument of economic development, while the development of SEZs has become one of the government's strategies to attract investment, promote economic growth, create employment opportunities, and establish new economic growth centers. On the other hand, the development of economic zones and increasing investment activities are associated with the need for land, labor, infrastructure, as well as spatial and population planning. This study aims to describe the dynamics of foreign investment and the development of the transmigration concept in Indonesia and to analyze the relationship between SEZs in the Riau Islands Province, foreign investment, and the development of the transmigration concept. This research employs a qualitative approach using a case study method and secondary data obtained through literature reviews, document studies, and online and offline archival research. Data analysis was conducted through data reduction, data presentation, and conclusion drawing and verification. The results show that foreign investment in Indonesia has experienced dynamic development and is increasingly directed toward high value-added sectors through downstreaming policies and economic zone development. The Riau Islands Province has become a strategic investment area due to its geographical position and the presence of various SEZs. SEZ development contributes to increased investment and economic growth, but also creates demands for land, labor, infrastructure, and spatial planning. In this context, the transmigration concept has evolved from a population relocation paradigm toward a more integrated regional development approach oriented toward establishing new economic growth centers. This study finds a structural relationship between foreign investment, SEZ development, spatial changes, labor needs, and the development of the transmigration concept.

Keywords: Foreign Investment, Special Economic Zones, Transmigration, Regional Development, Riau Islands.