

IMPLEMENTASI PROGRAM BANTUAN SWADAYA RUMAH TIDAK LAYAK HUNI (BSRTLH) DI DESA BINTAN BUYU KABUPATEN BINTAN TAHUN 2025

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ABSTRAK

Bantuan Swadaya Rumah Tidak Layak Huni (BSRTLH) merupakan program pemerintah yang bertujuan meningkatkan kualitas rumah masyarakat berpenghasilan rendah agar menjadi layak huni. Dalam pelaksanaannya, Program Bantuan Swadaya Rumah Tidak Layak Huni (BSRTLH) di Desa Bintan Buyu Tahun 2025 masih menghadapi kendala, ditandai dengan tidak terealisasinya seluruh bantuan yang direncanakan, dimana dari 6 unit yang dialokasikan hanya 5 unit yang dapat dilaksanakan. Penelitian ini bertujuan untuk menganalisis implementasi Program BSRTLH di Desa Bintan Buyu Kecamatan Teluk Bintan Tahun 2025 dengan menggunakan teori implementasi kebijakan George C. Edward III yang meliputi aspek komunikasi, sumber daya, disposisi, dan struktur birokrasi. Penelitian ini menggunakan metode kualitatif deskriptif dengan teknik pengumpulan data melalui wawancara, observasi, dan dokumentasi. Teknik analisis data melalui reduksi data, display data, dan penarikan kesimpulan. Informan penelitian terdiri dari unsur pemerintah daerah, Tenaga Fasilitator Lapangan (TFL), pemerintah desa, serta masyarakat penerima bantuan. Hasil penelitian menunjukkan bahwa implementasi program telah berjalan cukup baik. Aspek komunikasi dilakukan melalui sosialisasi dan pendampingan, meskipun masih terdapat perbedaan pemahaman. Aspek sumber daya telah mendukung pelaksanaan, namun terkendala pada administrasi, khususnya legalitas tanah, serta keterbatasan anggaran. Aspek disposisi menunjukkan komitmen pelaksana yang baik, sedangkan struktur birokrasi telah berjalan sesuai SOP dan pembagian tugas yang jelas. Peneliti dapat simpulkan bahwa program telah berjalan cukup baik, namun belum optimal karena kendala pada aspek sumber daya, terutama administrasi dan anggaran, yang berdampak pada tidak tercapainya target secara maksimal.

Kata Kunci: Implementasi Kebijakan, Bantuan Swadaya, Rumah Tidak Layak Huni, Kabupaten Bintan

**IMPLEMENTATION OF THE SELF-HELP ASSISTANCE PROGRAM FOR
UNINHABITABLE HOUSES (BSRTLH) IN BINTAN BUYU VILLAGE,
BINTAN REGENCY, IN 2025**

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ABSTRACT

The Self-Help Program for Uninhabitable Houses (BSRTLH) is a government program aimed at improving the quality of low-income households' homes to make them livable. In its implementation, the Self-Help Assistance for Uninhabitable Houses (BSRTLH) program in Bintan Buyu Village in 2025 still faces challenges, as evidenced by the failure to fully realize all planned assistance; of the 6 units allocated, only 5 were implemented. This study aims to analyze the implementation of the BSRTLH Program in Bintan Buyu Village, Teluk Bintan Subdistrict, in 2025 using George C. Edward III's policy implementation theory, which encompasses the aspects of communication, resources, disposition, and bureaucratic structure. This study employs a descriptive qualitative method with data collection techniques including interviews, observations, and documentation. Data analysis was conducted through data reduction, data display, and drawing conclusions. Research informants consisted of local government officials, Field Facilitators (TFL), village government officials, and beneficiaries. The results indicate that the program's implementation has proceeded fairly well. Communication was carried out through outreach and mentoring, although differences in understanding still exist. Resource aspects have supported implementation but have been constrained by administrative issues particularly land legality as well as budget limitations. The disposition aspect demonstrates a strong commitment from implementers, while the bureaucratic structure has operated in accordance with standard operating procedures (SOP) and a clear division of tasks. The researcher concludes that the program has been implemented fairly well but has not yet reached its full potential due to resource constraints especially regarding administration and the budget which have prevented the full achievement of targets.

Keywords: Policy Implementation, Self-Help Assistance, Substandard Housing, Bintan Regency