

**RELASI SOSIAL PEMILIK USAHA DAN PEKERJA KERAMBA
IKAN DI PESISIR BINTAN (STUDI PADA DESA MANTANG
BESAR KECAMATAN MANTANG KABUPATEN BINTAN)**

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ABSTRAK

Hubungan sosial antara pemilik usaha dan pekerja keramba ikan merupakan aspek penting dalam menjaga keberlanjutan kegiatan budidaya perikanan, khususnya di masyarakat pesisir di mana hubungan kerja sangat dicirikan oleh rasa saling percaya dan ketergantungan satu sama lain. Penelitian ini bertujuan untuk mendeskripsikan hubungan sosial antara pemilik usaha dan pekerja keramba ikan di Desa Mantang Besar, Kecamatan Mantang, Kabupaten Bintan. Penelitian ini menggunakan pendekatan kualitatif deskriptif dan dilaksanakan di Desa Mantang Besar. Informan dipilih menggunakan teknik *purposive sampling*, yang melibatkan dua informan kunci yang dipilih berdasarkan keterlibatan langsung dan pemahaman komprehensif mereka mengenai kegiatan budidaya ikan di keramba. Data dikumpulkan melalui wawancara mendalam dan dokumentasi, kemudian dianalisis menggunakan model analisis interaktif dari Miles, Huberman, dan Saldaña yang terdiri dari reduksi data, penyajian data, dan penarikan kesimpulan. Hasil penelitian menunjukkan bahwa hubungan sosial antara pemilik usaha dan pekerja keramba ikan terbangun melalui interaksi yang terus-menerus dan secara dominan dicirikan oleh kerja sama yang berasaskan saling ketergantungan. Pemilik usaha berperan sebagai penyedia modal, sarana produksi, dan pemegang kewenangan pengambilan keputusan, sedangkan pekerja menyumbangkan tenaga dan keterampilan teknis dalam kegiatan budidaya ikan. Meskipun terdapat hubungan timbal balik tersebut, pekerja tetap memiliki ketergantungan secara ekonomi kepada pemilik usaha akibat ketimpangan kontrol terhadap sumber daya. Konflik jarang terjadi dan umumnya diselesaikan melalui komunikasi serta musyawarah. Berdasarkan perspektif hubungan sosial Georg Simmel, hubungan antara pemilik usaha dan pekerja keramba ikan bersifat dinamis, yang mencerminkan kerja sama, dominasi, ketergantungan, solidaritas, serta adaptasi yang terus-menerus terhadap perubahan kondisi ekonomi dan sosial di dalam masyarakat pesisir.

Kata kunci: hubungan sosial; pekerja keramba ikan, pemilik usaha, masyarakat pesisir; Georg Simmel.

SOCIAL RELATIONS BETWEEN BUSINESS OWNERS AND FISH CAGE WORKERS IN THE COASTAL AREA OF BINTAN (STUDY IN MANTANG BESAR VILLAGE, MANTANG DISTRICT, BINTAN REGENCY)

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ABSTRACT

Social relations between business owners and fish cage workers constitute an important aspect of sustaining aquaculture activities, particularly in coastal communities where employment relationships are strongly characterized by trust and mutual dependence. This study aims to describe the social relations between fish cage business owners and workers in Mantang Besar Village, Mantang District, Bintan Regency. The study employed a descriptive qualitative approach and was conducted in Mantang Besar Village. Informants were selected using a purposive sampling technique, involving two key informants who were chosen based on their direct involvement and comprehensive understanding of fish cage aquaculture activities. Data were collected through in-depth interviews and documentation and were analyzed using the interactive analysis model proposed by Miles, Huberman, and Saldaña, which consists of data reduction, data display, and conclusion drawing. The findings reveal that the social relationship between business owners and fish cage workers is established through continuous interactions and is predominantly characterized by cooperation based on mutual dependence. Business owners serve as providers of capital, production facilities, and decision-making authority, whereas workers contribute labor and technical skills in fish farming activities. Despite this reciprocal relationship, workers remain economically dependent on business owners due to unequal control over resources. Conflicts occur infrequently and are generally resolved through communication and deliberation. From Georg Simmel's perspective on social relations, the relationship between business owners and fish cage workers is dynamic, reflecting cooperation, domination, dependency, solidarity, and continuous adaptation to changing economic and social conditions within coastal communities. Keywords: social relations; fish cage workers; business owners; coastal communities; Georg Simmel.