

**STRATEGI MANAJEMEN WAKTU UNTUK LULUS KULIAH STUDI
KASUS:HIMPUNAN MAHASISWA TANJUNG BALAI KARIMUN (HMTBK)
KOTA TANJUNGPINANG BINTAN PERIODE TAHUN 2024-2025**

Oleh

Zuleha

NIM: 2205030055

ABSTRAK

Penelitian ini dilatarbelakangi oleh anggapan bahwa keaktifan mahasiswa dalam organisasi sering kali menyebabkan penurunan prestasi akademik dan memperpanjang masa studi. Namun, fenomena yang ditemukan pada Himpunan Mahasiswa Tanjung Balai Karimun–Kota Tanjungpinang Bintan (HMTBK) menunjukkan bahwa mahasiswa yang aktif berorganisasi tetap mampu mempertahankan Indeks Prestasi Kumulatif (IPK) dan menyelesaikan studi rata-rata dalam delapan semester. Penelitian ini bertujuan untuk menganalisis strategi mahasiswa HMTBK dalam membangun relasi sosial organisasi dan akademik serta menjelaskan bagaimana relasi sosial tersebut mendukung keseimbangan antara aktivitas organisasi dan pencapaian akademik. Penelitian ini menggunakan metode penelitian kualitatif dengan pendekatan studi kasus. Informan penelitian dipilih menggunakan teknik purposive sampling yang terdiri atas sekretaris organisasi, ketua divisi, sekretaris divisi, dan anggota divisi HMTBK. Teknik pengumpulan data dilakukan melalui observasi, wawancara mendalam, dan dokumentasi. Analisis data menggunakan model Miles dan Huberman yang meliputi reduksi data, penyajian data, dan penarikan kesimpulan. Penelitian ini dianalisis menggunakan Teori Pilihan Rasional dan Modal Sosial James S. Coleman. Hasil penelitian menunjukkan bahwa mahasiswa HMTBK membangun relasi sosial melalui komunikasi, kerja sama, kepercayaan, serta saling berbagi informasi dan materi perkuliahan. Mahasiswa juga menerapkan strategi berupa pengaturan waktu, penentuan skala prioritas, dan pemanfaatan dukungan antaranggota untuk menyeimbangkan aktivitas organisasi dan akademik. Temuan penelitian menunjukkan bahwa keaktifan dalam HMTBK tidak memberikan pengaruh yang signifikan terhadap IPK maupun masa studi. Rata-rata anggota tetap mampu mempertahankan prestasi akademik dan menyelesaikan studi dalam waktu delapan semester. Dengan demikian, relasi sosial dalam organisasi menjadi modal sosial yang mendukung keberhasilan mahasiswa dalam menjalankan tanggung jawab organisasi dan akademik secara seimbang.

Kata Kunci: organisasi kemahasiswaan, strategi mahasiswa, manajemen waktu.

**TIME MANAGEMENT STRATEGIES FOR SUCCESSFULLY COMPLETING
COLLEGE CASE STUDY: TANJUNG BALAI KARIMUN STUDENT
ASSOCIATION (HMTBK) IN TANJUNGPINANG, BINTAN, FOR THE 2024–2025
ACADEMIC YEAR**

By

Zuleha

NIM: 2205030055

ABSTRACT

This research was motivated by the assumption that students' involvement in student organizations often leads to lower academic achievement and longer study periods. However, the phenomenon found in the Tanjung Balai Karimun–Tanjungpinang Bintan Student Association (HMTBK) indicates that students who actively participate in organizational activities are able to maintain their Grade Point Average (GPA) and complete their studies within an average of eight semesters. This study aims to analyze the strategies employed by HMTBK students in building social relationships between organizational and academic activities and to explain how these social relationships support the balance between organizational involvement and academic achievement. This research employed a qualitative method with a case study approach. Informants were selected using purposive sampling and consisted of the organizational secretary, division heads, division secretaries, and division members of HMTBK. Data were collected through observation, in-depth interviews, and documentation. The data were analyzed using the Miles and Huberman interactive model, including data reduction, data display, and conclusion drawing. The analysis was guided by James S. Coleman's Rational Choice Theory and Social Capital Theory. The findings reveal that HMTBK students build social relationships through communication, cooperation, trust, and the sharing of academic information and learning materials. They also implement strategies such as time management, priority setting, and mutual support among members to balance organizational responsibilities and academic obligations. The study further indicates that participation in HMTBK does not significantly affect students' GPA or study period. On average, members are able to maintain good academic performance and graduate within eight semesters. Therefore, social relationships within the organization function as social capital that supports students in achieving both organizational and academic success.

Keywords: student organization, student strategies, time management.