

ANALISIS KINERJA PENGELOLAAN BANK SAMPAH PADA MASA PANDEMI COVID-19 DI KOTA BATAM

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ABSTRAK

Sampah selama pandemi covid-19 tetap meningkat akibat aktivitas belanja online, dan pesan antar, kita menggunakan plastik yang lebih banyak dari kehidupan biasanya, begitu juga dengan sampah medis. Hal ini dikarenakan masyarakat dihimbau untuk menjaga jarak sosial. Masalah lingkungan yang berkaitan dengan sampah menjadi perhatian Pemerintah kota Batam sejak dulunya. Melalui program kegiatan Bank sampah diharapkan masyarakat ikut partisipasi aktif supaya berimplikasi pada tereduksinya sampah yang sampai ke TPA. Penelitian ini bertujuan untuk mengkaji kinerja pengelolaan bank sampah pada masa pandemi covid-19 di Kota Batam. Metode yang digunakan dalam penelitian ini yaitu deskriptif kualitatif. Teknik pengumpulan data dilakukan dengan observasi, wawancara dan dokumentasi. Data yang sudah didapat dianalisis dengan menggunakan langkah-langkah meliputi reduksi data, penyajian data dan penarikan kesimpulan. Hasil penelitian menunjukkan (1) Produktivitas belum optimal selama pandemi menurun akibat adanya pembatasan kegiatan sosial, (2) Kualitas layanan belum dilakukan secara intensif masih memerlukan pendampingan, (3) Responsivitas belum berjalan optimal karena masih ada kebutuhan pengelola yang belum ideal, (4) Responsibilitas sudah berjalan optimal dimana program serta kegiatan pengelolaan sudah terlaksana sesuai prinsip 3R, (5) Akuntabilitas sudah optimal, karena pengelola BSI maupun BSU sudah mencatat dan mendokumentasikan dengan baik apa yang menjadi pertanggungjawaban untuk dilaporkan nantinya ke pihak terkait. Kesimpulan tentang kinerja pengelolaan bank sampah di Kota Batam, dimana indikator keberhasilan Bank Sampah Batam adalah bergantung pada kinerja Bank Sampah Unit dalam mendaur ulang sampah, maka penelitian menunjukkan bahwa kinerja UPT Bank sampah belum optimal, masih rendah jika dibandingkan dengan jumlah sampah yang seharusnya tereduksi. Hal ini dipengaruhi oleh kurangnya peran serta masyarakat pengelola Bank Sampah unit dan kurang tersosialisasinya eksistensi keberadaan bank sampah unit pada masyarakat. Saran dari penelitian ini adalah Bank Sampah Pusat Kota Batam perlu fokus pada aspek pendampingan terhadap pengelolaan Bank Sampah Unit.

Kata kunci: Kinerja, Bank Sampah, Pengelolaan Sampah

PERFORMANCE ANALYSIS OF WASTE BANK MANAGEMENT DURING THE COVID-19 PANDEMIC IN BATAM CITY

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ABSTRACT

Garbage during the covid-19 pandemic continues to increase due to online shopping activities, and delivery, we use more plastic than usual life, as well as medical waste. This is because people are advised to maintain social distance. Environmental problems related to waste have been the concern of the Batam City Government since the beginning. Through the Waste Bank activity program, it is hoped that the community will actively participate so that it has implications for reducing waste that reaches the TPA. This study aims to examine the performance of waste bank management during the COVID-19 pandemic in Batam City. The method used in this research is descriptive qualitative. Data collection techniques were carried out by observation, interviews and documentation. The data that has been obtained is analyzed using steps including data reduction, data presentation and drawing conclusions. The results of the study show (1) Productivity has not been optimal during the declining pandemic due to restrictions on social activities, (2) Service quality has not been carried out intensively and still requires assistance, (3) Responsiveness has not been running optimally because there is still a need for managers who are not yet ideal, (4) Responsibility has been running optimally where programs and management activities have been carried out according to the 3R principle, (5) Accountability is optimal, because both BSI and BSU managers have properly recorded and documented what is the responsibility to be reported later to related parties. The conclusion about the performance of waste bank management in Batam City, where the success indicator of the Batam Waste Bank is depending on the performance of the Waste Bank Unit in recycling waste, the research shows that the performance of the Waste Bank UPT is not optimal, it is still low when compared to the amount of waste that should be reduced. This is influenced by the lack of community participation in managing the unit waste bank and the lack of socialization of the existence of the unit waste bank in the community. Suggestions from this research is Batam City Center Garbage Bank needs to focus on the aspect of assistance to the management of the Waste Bank Unit.

Keywords: Performance, Waste Bank, Waste Management