

RINGKASAN

HASBI CARLOS. Tingkat Kesesuaian dan Daya Dukung Kawasan Wisata Pantai Tanjung Setumu, Kota Tanjungpinang. Dibimbing oleh FEBRIANTILESTARI dan DEDY KURNIAWAN

Pantai Tanjung Setumu merupakan suatu kawasan wisata pantai yang memiliki potensi ekologi yang tinggi, karena terletak di pulau-pulau kecil yang memiliki karakter ekosistem pesisir yang khas. Untuk menjaga potensi ekologi yang tinggi, maka perlu dilakukan perhitungan tingkat kesesuaian dan daya dukung kawasan wisata Pantai Tanjung Setumu. Tujuan dari penelitian ini adalah untuk mengetahui potensi ekologi, tingkat persepsi dan partisipasi masyarakat, dan tingkat kesesuaian dan daya dukung kawasan di Pantai Tanjung Setumu. Penelitian dilaksanakan di Pantai Tanjung Setumu, pada bulan Desember 2021-Januari 2022. Metode penelitian ini menggunakan metode *purposive sampling* dan *accidental sampling* pada 3 stasiun sampling. Penelitian ini menggunakan analisis tingkat kesesuaian wisata pantai menggunakan Indeks Kesesuaian Wisata, analisa Daya Dukung Kawasan (DDK) dan analisis statistik deskriptif menggunakan skala likert. Hasil penelitian ini adalah, berdasarkan analisa kesesuaian wisata, potensi ekologi Wisata Pantai Tanjung Setumu rata-rata sangat sesuai dan cukup sesuai. Berdasarkan hasil rekapitulasi persepsi pengunjung indeks persepsi yang didapat 75%, artinya, tingkat persepsi pengunjung terhadap Wisata Pantai Tanjung Setumu sangat baik. Berdasarkan perhitungan nilai Indeks Kesesuaian Wisata (IKW) di setiap stasiun, bahwa tingkat kesesuaian wisata pantai stasiun sampling 1, 2 dan 3 masing-masing yaitu 84%, 94%, dan 85%, artinya menunjukkan kategori sangat sesuai (S1). Daya Dukung Kawasan (DDK) setiap stasiun di Pantai Tanjung Setumu, menunjukkan pada stasiun sampling 1 memiliki daya tampung 81 orang, stasiun sampling 2 memiliki daya tampung 1.268 orang, dan stasiun sampling 3 memiliki daya tampung 238 orang dalam kurun waktu 3 jam/hari/orang.. Kesimpulan penelitian ini adalah Pantai Tanjung Setumu merupakan kawasan wisata pantai yang sangat sesuai (S1) dijadikan aktivitas wisata pantai.

Kata kunci: Wisata Pantai, Kesesuaian, Daya Dukung Kawasan, Pantai Tanjung Setumu.

SUMMARY

HASBI CARLOS. Level Of Suitability And Supporting Capacity Of Tanjung Setumu Beach Tourism Area, Tanjungpinang City. Supervised by FEBRIANTI LESTARI and DEDY KURNIAWAN

Tanjung Setumu Beach is a coastal tourism area that has high ecological potential, because it is located on small islands that have a distinctive coastal ecosystem character. To maintain high ecological potential, it is necessary to calculate the level of suitability and carrying capacity of the Tanjung Setumu Beach tourist area. The purpose of this study was to determine the ecological potential, the level of community perception and participation, and the level of suitability and carrying capacity of the area on Tanjung Setumu Beach. The research was conducted at Tanjung Setumu Beach, in December 2021-January 2022. This research method used purposive sampling and accidental sampling at 3 sampling stations. This study uses an analysis of the suitability of coastal tourism using the Tourism Suitability Index, analysis of Regional Carrying Capacity (DDK) and descriptive statistical analysis using a Likert scale. The results of this study are, based on the analysis of tourism suitability, the ecological potential of Tanjung Setumu Beach Tourism is on average very suitable and quite suitable. Based on the results of the recapitulation of visitor perceptions, the perception index obtained is 75%, meaning that the level of visitor perceptions of Tanjung Setumu Beach Tourism is very good. Based on the calculation of the value of the Tourism Conformity Index (IKW) at each station, the level of suitability of beach tourism for sampling stations 1, 2 and 3 are 84%, 94%, and 85%, respectively, which means that the category is very suitable (S1). Regional Carrying Capacity (DDK) at each station on Tanjung Setumu Beach, shows that sampling station 1 has a capacity of 81 people, sampling station 2 has a capacity of 1,268 people, and sampling station 3 has a capacity of 238 people in a period of 3 hours/day/ people.. The conclusion of this study is that Tanjung Setumu Beach is a coastal tourism area that is very suitable (S1) as a beach tourism activity.

Keywords: Beach Tourism, Suitability, Regional Carrying Capacity, Tanjung Setumu Beach.