CHAPTER I

INTRODUCTION

1.1 Background of the Problem

Language is one of the most important things in human life as the media of communication. The use of language is to express someone's feelings and to tell something. Language can deliver feelings of pleasure, sadness, joy, and emotion. Someone can see and determine where the speaker is coming from by language. There are various kinds of regional languages and various ethnic groups, so it creates various regional languages respectively. Therefore, language and society are interconnected. This is called sociolinguistics (Edwards, 2013).

Sociolinguistics provides knowledge of how to use language. This also explains how language is in a certain aspect or social aspect. The use of language in sociolinguistics is not only discussed about the form of language, but it is related to the behavior of speech that is regulated by norms in a certain community. Hymes in Wardhaugh and Fuller (2015) created the SPEAKING model to show how the way we use language to communicate. We need to know vocabulary and grammar but also the cultural context to speak correctly. The components of the SPEAKING model by Hymes (1972) are (S) setting and scene, (P) participants, (E) end, (A) act sequence, (K) key, (I) instrumentalities, (N) norms of interaction and interpretation, and (G) genre. In speaking activities, especially in English, students learn a language. The learning of the language included language used and how to practice speaking activities themselves. During the learning process, they are involved with other subjects such as social.

This is not just a form of grammar, but also a character or habit needed to support communication in daily life since a language used by people could influence someone's character.

English education plays an important role in the coastal area since they represent a maritime tourism object which attracts foreign tourists to visit. Rangel-Buitrago et al. (2018) states that the coastal area is the interface between the land and water. The coastal area is a center of tourism industries that has some potential to develop and English mastery is needed to support it. Furthermore, students in this generation Z cannot separate from social media which as their communication tools. They use many platforms to show up their life. They easily make friends with people from different countries. They use English as a universal language to interact with them. However, their English speaking skill is still low because they do not understand the concept of their conversation, the appropriate words in the use of language, and their background. Dealing with the explanation, the researcher is interested in conducting research entitled "A Sociolinguistics Study: English Speaking Skill of Generation Z in Coastal Area"

1.2   Identification of the Problem

Based on the background above, the researcher formulates the problems as follows:

1. The occurrence of ineffective communication is because the concept of speech is not understood.

2. The use of language is not appropriate for the conversation context.

3. The use of communication often uses a variety of different languages with backgrounds, such as education, social, and age which have an impact on low communication understanding.

1.3   Limitation of the Problem

Based on the problems identified above, the focus of the researcher is on the students' English speaking skill of generation Z in coastal area specifically in Kp. Suka Maju, Kijang, Bintan island.

1.4   Research Question

The research question in this research focuses on "How is English speaking skill of generation Z in coastal area specifically in Kp. Suka Maju, Kijang, Bintan island?"

1.5   The Purpose of the Research

As mentioned in the research question above, the purpose of this research is to describe the students' English speaking skill of generation Z in coastal area specifically in Kp. Suka Maju, Kijang, Bintan island.

1.6   Significance of the Research

a. Theoretically: the result of this research can be used to increase the knowledge related to sociolinguistics study in the coastal area and as a reference to the other researchers to investigate further research from different aspects.

b. Practically: this research hopefully can gain knowledge about how someone can place themselves in the use of their language when in a certain society.

1.7   Definition of Key Terms

The following definitions are to make the readers have the same understanding or perception of some terms in this study. They are also to avoid ambiguity or misinterpretation. They are as follows:

1. Sociolinguistics is the study of the use of language as social interaction.

2. Speaking is a skill that produces ideas, messages, and suggestions and we need to practice it.

3. Generation Z is people who were born in the internet era and cannot be separated from smartphone.

4. Coastal area is the land and sea areas bordering the shoreline which affect the formation of culture indirectly based on natural environmental factors such as situations and conditions that formed the personality, mindset, and behavior of people who live in this area.