

ABSTRAK

Yudistira, Freety. 2022. Strategi Kesantunan Bahasa dalam Talkshow Kick Andy dengan Tema Asa di Tapal Batas. Skripsi. Tanjungpinang: Program Studi Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Maritim Raja Ali Haji. Pembimbing I: Assist. Prof. Ahada Wahyusari, S.Pd., M.Pd., Pembimbing II: Assist. Prof. Legi Elfitra, M.Pd.

Penelitian ini bertujuan mendeskripsikan strategi kesantunan bahasa dalam *Talkshow Kick Andy* dengan tema asa di tapal batas. Objek penelitian ini adalah tuturan. Penelitian ini menggunakan metode penelitian deskriptif kualitatif, yaitu mendeskripsikan suatu tuturan dari penutur maupun mitra tutur. Instrumen penelitian yaitu peneliti sendiri. Teknik pengumpulan data dalam penelitian ini berupa teknik dokumentasi, simak dan catat. Berdasarkan pengumpulan dan analisis data yang telah dibahas, dapat diketahui bahwa strategi kesantunan bahasa dalam *Talkshow Kick Andy* dengan tema Asa di Tapal Batas meliputi empat strategi yang telah dibatasi, yakni bahwa (1) strategi kesantunan positif yang digunakan penutur dalam *Talkshow Kick Andy* meliputi menggunakan penanda keakraban, menemukan kesepakatan, memberikan tawaran atau janji, menguatkan minat, dan memberikan hadiah. (2) Strategi kesantunan negatif yang digunakan penutur dalam *Talkshow Kick Andy* meliputi bersikap pesimis, dan merendahkan diri. (3) Strategi kesantunan langsung (*bald on record*) hanya didapatkan menyatakan tuturan secara langsung, dan (4) Strategi kesantunan tidak langsung (*off record*) hanya didapatkan menggunakan isyarat. Strategi kesantunan yang paling banyak digunakan penutur ialah strategi kesantunan positif. Hasil penelitian yang diperoleh yang paling banyak digunakan penutur ialah strategi kesantunan positif.

Kata Kunci: Strategi Kesantunan Bahasa, Jenis Strategi Kesantunan Bahasa.

ABSTRACT

Yudistira, Freety. 2022. *Language Politeness Strategy in the Kick Andy Talkshow with the Theme of Hope at the Boundary.* Thesis. Tanjungpinang: Indonesian Language and Literature Education Study Program, Faculty of Teacher Training and Education, Raja Ali Haji Maritime University. Advisor I: Assist. Prof. Ahada Wahyusari, S.Pd., M.Pd., Supervisor II: Assist. Prof. Legi Elfitra, M.Pd.

This study aims to describe the language politeness strategies in the Kick Andy Talkshow with the theme of hope on the boundary. The object of this research is speech. This study uses a qualitative descriptive research method, namely describing an utterance from speakers and speech partners. The research instrument is the researcher himself. Data collection techniques in this study are in the form of documentation techniques, observe and record. Based on the collection and analysis of the data that has been discussed, it can be seen that the language politeness strategy in the Kick Andy Talkshow with the theme Hope at the Boundary includes four strategies that have been limited, namely that (1) the positive politeness strategy used by speakers in the Kick Andy Talkshow includes using markers intimacy, finding agreement, making offers or promises, reinforcing interest, and giving gifts. (2) The negative politeness strategies used by speakers in the Kick Andy Talkshow include being pessimistic and condescending. (3) Direct politeness strategies (bald on record) were only obtained by direct speech, and (4) Indirect politeness strategies (off record) were only obtained by using gestures. The politeness strategy most used by speakers is the positive politeness strategy. The research results obtained that the most used by speakers are positive politeness strategies.

Keywords: Language Politeness Strategies, Types of Language Politeness Strategies.