

CHAPTER I

INTRODUCTION

1.1 Background of Study

Motivation is an important contributing factor in language learning because learning will be more effective and efficient if it is pushed by motivation. It means that students who have high motivation will try to get new knowledge and skill. Motivation for reading is an important contributor to students' reading achievement and school success. Another important side of reading motivation is a competition which is the desire to outperform others in reading. Moreover, reading motivation could be defined as the set of objectives and beliefs that ask students to make a positive connection with one another and direct reading behavior. Many studies show that motivation in reading is associated with the students' achievement in comprehension (Mubarok & Sofiana, 2017).

In this modern era, English is not only an international language, but almost all media have used English. The interesting thing is until now we still often meet students who are less interested in learning English. Of course, several factors cause this, such as students do not understand the meaning of the material they are studying, then the teaching techniques and media used by the teacher are always monotonous so students' motivation to learn English decreases. In addition, motivation also plays an important role in the teaching learning process. It takes encouragement and motivation to be able to understand the subject matter that is read.

Reading is the process of getting new information or knowledge by reading text (Jemamus et al., 2021). Besides, information or experience will be obtained in many aspects, such as newspapers on the use of technology, social media, and education. Through reading, people are able to gain a lot of knowledge, information, pleasure, and problem solution. Reading skills become an important skill to be mastered by learners in nowadays educational context. In the era of information and technology society it is useful for second language acquisition, to improve students' skill in the aspect of word recognition and reading aloud, and increase students' reading levels, rate, and comprehension. Reading is an essential thing for student who master in learning English to get information. Reading helps students learn English. Reading consists of two processes, namely recognizing words and understanding words. Word recognition is the process of understanding how written symbols correspond to one's verbal language. The knowledge of concepts is related to the operation of understanding many words, a sentence, and relevant text.

Reading activities are always in the teaching and learning process. In the process of teaching English, the teacher's teaching skills become one of the factors of student learning outcomes. Teaching is an active process in which one person shares information with others to provide them with the information to make behavioural changes. Learning is the process of assimilating information with a resultant change in behaviour. Teaching-learning process is a planned interaction that promotes behavioural change that is not a result of maturation or coincidence. Students will be motivated and become enthusiastic about learning when what they

learn they can understand. It's really important for teachers to create a positive and engaging classroom climate. If a positive classroom climate is created, students will learn better and engage more which means that it is one of the most effective and powerful tools teacher that can use to encourage students' learning. And then the success in teaching English is influenced by many factors, such as the teachers, materials, and methods.

In invite law number 20 of 2003 about National Education System article 1 paragraph 1 it is explained, education is a conscious and planned effort made to create a learning atmosphere and learning process with the aim of activating students in developing their potential to have religious spiritual strength, self-control, personality, intelligence, noble character, and skills needed for himself, society, nation and state. This confirms that to improve the quality of education, students are required to explore their potential, and the teacher acts as a facilitator to guide and direct students to find and develop their potential to the fullest.

In language learning, especially foreign languages such as English, students' motivation and understanding of the material are needed to see the progress of each lesson. The problem is many students are not interested in learning a foreign language because they do not understand the meaning of the material they have studied and also how the teacher uses the media in teaching. They assume that learning English is difficult and boring. The learning media used also has an influence on students' interest and motivation to learn. Often teachers do not provide innovation to the learning they provide to students. In reading instruction, the

teacher usually uses conventional teaching strategy in which the students are given the texts from the textbook, and asked to finish the questions following them.

Based on the research observation, the researcher found similar problems discussed previously also happened at SMPN 7 Tanjungpinang, especially in learning English. Students lack motivation to read, especially reading English texts, so this affects students' disinterest in learning English. It is also a factor that makes students less interested in reading English texts is that they do not understand the meaning of the texts they read, and do not try to understand the structure of the text. The learning media provided by the teacher also does not have an effect on students' interest in learning. Some teachers only use improvised learning media such as books that are already available. In this modern, digital era, there are many ways and media to make learning more effective and fun. Animation videos can be one of the media that can be used in the teaching and learning process. The researcher is trying to use animation video as media to improve student's reading motivation.

According to Khalidiyah (2015), animation is defined as the pictures that appear and can move. Animated video itself is a collection of moving images in sequence according to the actual flow so as to produce a recap of an event. Objects in animated videos can be in the form of human images, text writing, animal images, images of plants, buildings, and so on. Digital technology like this can be used in the world of teaching and learning, especially in the field of education. Students are very familiar with animated video effects, this is evidenced by the many television shows that show animated films for children, such as Upin-Ipin, Si Unyil and so on. So when the same thing is applied in the learning process it will affect student

learning outcomes. The use of animated videos can increase students' interest and motivation and help students understand the subject matter presented.

Based on the explanation above, the researcher wants to conduct the research to see how students' reading motivation by using animation video. By the reason above, the researcher will make a research entitled "An Analysis of Student's Reading Motivation on Animation Video at the Ninth Grade of SMPN 7 Tanjungpinang".

1.2 Identification of the Problem

Based on the background in the previous section, the researcher identifies the problems, such as :

1. The students were not interest to learn English.
2. They had less motivation to read English material.
3. They did not know the meaning of the English text they read.
4. They had less interest in the teaching media provided by the teacher.
5. They were not paid attention of generic structure of any kind of text.

1.3 Limitation of the Problem

Based on the identification of problems above, there are some problems that the researcher found in the school that influence the student's reading motivation. Because of the limitations the researcher has, it is impossible to study all these factors.

The problem of this research limited on discussing the effect of animation video on student's reading motivation, especially in reading and comprehending narrative text and to see how students' reading motivation by using animation video. The topic will be taken based on the ninth grade student's syllabus, and for subject is the ninth grade student of SMPN 7 Tanjungpinang.

1.4 Research Question

Based on the limitation above, the problem can be formulated how does Rasch Model measure the student's reading motivation on animation video at 9th grade of SMP Negeri 7 Tanjungpinang?

1.5 Objective of the Study

Through the research question above, the objective of the study is to know student's reading motivation on animation video using Rasch Model measurement at 9th grade of SMP Negeri 7 Tanjungpinang.

1.6 Significance of the Study

1.6.1 Theoretical Benefit

This research is expected to improved knowledge either for the readers, so it can be used as a reference towards English lesson especially reading skill in the school. The researcher also hopes that this research will give a contribution to the development of education.

1.6.2 Practical Benefit

The result of this study will be useful for the researcher and the readers that the result of the research gives information about the how the student's reading motivation on animation video at 9th grade of SMP Negeri 7 Tanjungpinang. This information can be used to determine whether these factors must be improved. To give information to English teachers especially in realizing the effect of using animation video on student's reading motivation at 9th grade of SMP Negeri 7 Tanjungpinang. To give information about the animation video can give effect of animation video on student's reading motivation.

1.7 Definition of Key Terms

In this research, there are some key terms as follow:

1. Effect

Effect is the result or change, good or bad, obtained from something we do, either intentionally or unintentionally.

2. Reading Motivation

Reading motivation is a person's motivational encouragement or support so that there is an interest in reading books or whatever, especially in the scope of education in reading English texts. This reading motivation can be influenced by several factors.

3. Animation Video

Animated video is a collection of moving images in sequence according to the actual flow so as to produce a recap of an event. Animated videos are able to present objects in detail so that they can help students understand in

learning. The researcher will use animation video that are already available in conducting her research.

