

# **REPRESENTASI PEREMPUAN DALAM FILM: ANALISA SEMIOTIK TERHADAP FILM MY STUPID BOSS 2 DAN FILM CRITICAL ELEVEN**

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## **Abstrak**

Penelitian ini berjudul “Representasi Perempuan Dalam Film: Analisa Semiotik Terhadap Film My Stupid Boss 2 Dan Film Critical Eleven” Tujuan penelitian ini untuk mengetahui bagaimana perempuan direpresentasikan dalam “Film My Stupid Boss 2 Dan Film Critical Eleven” berdasarkan ketidakadilan gender. Dalam penelitian ini peneliti menggunakan teori gender dan ketidakadilan gender yang dikemukakan oleh Mansour Fakih. Metode penelitian yang digunakan adalah analisa pendekatan deskriptif kualitatif, untuk menganalisis keseluruhan scene yang memuat unsur-unsur ketidakadilan gender. Analisis data dilakukan dengan cara pemaparan secara kualitatif tema dan manifestasi dari keseluruhan scene yang memuat unsur ketidakadilan gender. Hasil penelitian ini menemukan bahwa dalam film ini, perempuan yang menjadi tokoh utama mengalami ketidakadilan gender. Dalam “Film My Stupid Boss 2 dan Film Critical Eleven”, tokoh utama perempuan ditampilkan dengan mereproduksi gagasan ideologi patriarki di mana perempuan ditempatkan dalam posisi lemah.

**Kata kunci :** Representasi, Ketidakadilan gender, Perempuan, Film.

**REPRESENTATION OF WOMEN IN FILM: ROLAND BARTHES  
SEMIOTICS ANALYSIS IN THE FILM MY STUPID BOSS AND FILM  
CRITICAL ELEVEN**

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*Abstract*

This study entitled "Representation of Women In Film: Roland Barthes Semiotics Analysis In the film My Stupid Boss 2 and Film Critical Eleven" . The purpose of this study to find out how women are represented in the film " My Stupid Boss and Film Critical Eleven " based on gender inequality. In this study, researchers used the theory of gender and gender inequality put forward by Mansour Fakih. The research method used is a qualitative descriptive analysis approach, to analyze the entire scene which contains elements of gender inequality. Data analysis was carried out by means of a qualitative presentation of the themes and manifestations of the entire scene which contained elements of gender inequality. The results of this study found that in this film, women who are the main characters experience gender injustice. In "My Stupid Boss 2 and Critical Eleven", the main female character is presented by reproducing the idea of patriarchal ideology in which women are placed in a weak position.

**Keywords:** *Representation, Gender inequality, Women, Film.*