

CHAPTER I INTRODUCTION

1.1 Background of the Study

There are some definitions of speaking offered by certain experts. Speaking is a highly challenging interacting skill that has the additional complexity of being highly anxiety starting for language learners, according to Woodrow in Burn and Siegel (2018). It recommends students should constantly strive to improve in order to enhance their enthusiasm for speaking. Speaking is how people express themselves and engage in oral communication with other people, claims Zuhriyah (2017). Speaking is one of the main forms of social connection because communication and interaction are a part of a daily existence to all people.

According to Beebe, Beebe, and Redmond (2018), speaking for general communication refers to an individual's ability to deliver oral messages in various everyday communication contexts. It involves the use of verbal and nonverbal language to communicate effectively with others and build interpersonal relationships.

The following information from the expert generated the researcher to the assumption that speaking for general communication refers to the use of speech for broad communication. In order to communicate effectively with the other people, one need to be able to use language orally in everyday situations.

According Pascarella and Terenzini (2016) describe College Students as individuals who are engaged in the learning process within a higher education institution. They are involved in various academic and non-academic activities

including attending lectures, participating in discussions, completing assignments, and interacting with faculty members and fellow students.

The following from the expert, the researcher conclude college students refers to an individual who is enrolled in a higher education institution to pursue further education after completing secondary education. They actively seek knowledge, engage in academic and social activities, and develop skills and understanding in their chosen fields of study. College students are in a stage of personal and academic development, playing an active role in achieving their academic goals. They participate in the learning process, attending classes, interacting with faculty and peers, completing assignments, and engaging in various academic and non-academic activities within the college or university environment. Overall, college students are learners who are committed to advancing their education, personal growth, and the acquisition of skills and knowledge relevant to their fields of study. They are actively involved in the educational experiences provided by higher education institutions and play a crucial role in shaping their own learning journey.

In the current era of globalization, effective communication skills have become increasingly crucial, particularly in the context of college education. College students are expected to possess proficient speaking skills for general communication. However, many students face various challenges in speaking that hinder their ability to achieve optimal communication skills.

In light of these challenges, there is a need for an analysis study to identify and understand the specific problems encountered by college students in speaking

for general communication. By comprehending these issues, appropriate strategies and intervention programs can be designed to assist students in improving their speaking abilities.

This research aims to investigate the diverse problems faced by college students within the context of speaking for general communication. In-depth analysis will be conducted to identify factors that influence students' speaking skills, such as public speaking anxiety, lack of speaking proficiency, language barriers, and low self-confidence. Additionally, other significant aspects, such as the social environment and the influence of technology in general communication, will also be taken into consideration.

The study will involve data collection through questionnaire, and video analysis of college students in speaking for general communication course. The findings from this analysis study are expected to provide a better understanding of the specific problems faced by students in speaking for general communication. Furthermore, the research outcomes can offer valuable recommendations to colleges and universities for enhancing learning and support provided to students in improving their speaking skills.

This research is anticipated to contribute to efforts aimed at improving the quality of education in colleges and universities, with a focus on **“problems students' in speaking for general communication”**

1.2 Identification Problem

Base of the background of the study, the identification problem can be conclude:

1. Public Speaking worry: Speaking in front of an audience causes a great deal of worry and fear for many college students.
2. Lack of Speaking Proficiency: Some college students suffer with speaking concerns, such as grammar, vocabulary, pronunciation, and fluency.
3. Language hurdles: College students from various linguistic backgrounds could experience language hurdles that limit their ability to speak in a general communication setting.
4. Lack of Confidence: Many college students lack confidence in their public speaking skills.
5. Limited Social engagement: College students who have limited opportunities for social engagement, whether owing to a hectic academic schedule or personal issues, may struggle to develop and engage in their general communication verbal skills.

1.3 Limitation of Problem

1. The issues college students have with their speaking skills during presentations are the topic of this study.
2. Speaking Issues: This study focuses primarily on issues with speaking for everyday communication.
3. The investigation of internal and external elements that affect

speaking ability is the main goal of the study. This study will look at internal factors like low self-confidence and anxiety as well as external issues like limited social interaction and an insufficient developing in terms of facilities and infrastructure.

1.4 Research Question

The following research question can be used to formulate the study: “what problems do the college students have in speaking for general communication?”

1.5 Objectives of The Study

Based on research questions, the objective is to analyze the problems which they have in speaking for general communication.

1.6 Significance of The Study

The significance of the study has two aspects:

1. Theoretical Significance

- a. By recognizing the speaking issues college students experience, this study will develop communication theory.
- b. This study has the ability to advance or broaden current models or conceptual frameworks by analyzing the speaking issues of college students.
- c. This study may lead to the creation of fresh perspectives on how to comprehend the speaking problems faced by college students.
- d. This study can validate preexisting ideas and assumptions by methodically examining the speaking issues that college students

face.

- e. This study can be used as an entry point for future research in theory development and deepening our understanding of the speaking difficulties faced by college students.

2. Practical Significance

1. By improving college students' speaking abilities in general communication, this study will be useful in real-world situations.
2. This research can help college students improve their social communication by examining the speaking issues they experience.
3. In the workplace, effective communication skills are highly regarded.
4. This study will encourage more engagement in class discussions by recognizing and treating students' speaking issues.
5. Through this research, students will obtain useful advantages in improving

1.7 Definition of Key Term

1. Speaking

Speaking, according to Leong and Ahmadi (2017), requires more than just articulating words with one's mouth (speaking), but also conveying information with those words. Speaking can be used to transmit information and ideas, express sentiments and opinions, share experiences, and relate to social interactions.

2. College Students

College Students as individuals who are formally enrolled in a higher

education institution to pursue further education after completing secondary education. They are in a stage of personal and academic development and have an active role in achieving their academic goals (Tinto, 2017)

3. Speaking for general Communication

Speaking clearly and effectively to others in a variety of communication scenarios, whether in social, academic, or professional contexts, is referred to as "speaking for general communication" (Sole, 2016).

