

CHAPTER I

INDRODUCTION

1.1 Background of the Study

In learning English there are four skills that must be mastered. These skills are writing, reading, speaking, and listening. These English language skills must be mastered by students in order to learn English well. Especially in listening. Listening skills aim to understand and obtain information. One of the skills that must be mastered in learning English is listening skills. The more you know, the easier it will be to understand. Listening skills are one of the most important aspects of language. Just as listening is the basis of speaking and writing. Which can make a student acquire good pronunciation and can learn many words phrases, and easy to compose sentences.

According to Harmer (2009) "Language ia a system of arbitrary conventionalized vocal, written, or gestural symbol that enable the member of a given community to communicate intelligibly with one another." To understand a language, we need to learn or study the language. At least we hear and know one or more foreign languages in order to understand one language with another language.

Listening is a very complex interactive process where learners interpretation ,what they know and hear and then apply it using the linguistic knowledge they have in order to understand the message they get (Syahbuuddin, 2021). Listening is not just an activity of listening to other people just like that. Listening involves

a cognitive process to understand what is conveyed through oral language forms. Even listening for foreign language learners is a very complex and difficult skill to master. However, listening skills are one of the skills that have an important role in communication and cannot be separated from human social activities in their daily lives. Besides being difficult to master, listening skills are also difficult to teach (Susini,2020).

In addition, based on the reality that researchers conducted during observations in grade 7 language at SMPN 7 Tanjungpinang, almost 75% of students stated that of the four listening skills, they had difficulty in listening skills. This problem occurs because students feel that listening material is not effective for them, making it difficult for them to understand listening material. One of the factors for the lack of student motivation to learn English, the lack of learning media used. The only media used are books, posters and speakers. Lack of interest that makes students less motivated to understand English material. Making the learning process less effective. Related to the above problems, researchers think students will respond better to the listening process when they use good materials and media. then the need to create listening material accompanied by good media to overcome these problems.

Researchers are interested in Designing Educative Tiktok Content for Listening Skills for 7 Grade Students in Junior High School. Tiktok, as one of the ICT-based media (Information and Communication Technology). Because learning has a very important role for teachers and students to integrate with them in the teaching and learning process (Setiawan & Ariani, 2022).

TikTok users who use more English within the delivery in their content indirectly have an effect on users of this application. starting with how to speak, string sentences, analyze new slang words, and understand the material of English content in English learning videos. Students can feel that using Tiktok media can provide a sense of interest in learning English because the content used is made by a teacher as interesting as possible so that they are easier to understand and are motivated and increase activeness to learn English.

TikTok, a Chinese social networking and music video platform, was launched in 2016 by Zhang Yiming. It's a popular app among teenagers and adults, and has been ranked second among the most popular knowledge videos in 2019 (Yang, 2020).

1.2 Limitation of the Problem

In addition, based on the reality that researchers conducted during observations in grade 7 language at SMPN 7 Tanjungpinang, almost 75% of students stated that of the four listening skills, they had difficulty in listening skills. This research focuses on designing Educative Tiktok Content for 7 grade students of SMPN 7 Tanjungpinang. Learning media that will be designed using Tiktok media in the form of educational content.

1.3 The Research Question

This research statement can be formulated as "How does educative Tiktok content for listening skill design at 7 grade junior high school."

1.4 The Objectives of the Study

In connection with the formulation of the problem, the purpose of this research is to design Educative Tiktok Content for listening skill at 7th grade junior high school.

1.5 Product Specification

This research is a teaching material for listening With the Learning Outcomes (CP) in phase D, students use oral, written and visual texts, in English.to interact and communicate in more diverse contexts and in normal and formal situations, with various types of texts such as narratives, descriptions, procedures, special texts, (short messages or advertisements) and original texts which are the main references in learning English in this phase.

In this material at the end of phase D, students use English to interact and exchange ideas, experiences, interests, opinions and views with teachers, peers and others in a variety of formal and informal familiar contexts. It uses repetition and vocabulary to understand discussions and presentations, and is designed as interesting Tiktok video posts to support classroom learning. in this study, this content has several specific specifications as follows.

Tiktok is utilized as an educational teaching medium for grade 7 material, allowing the display of videos with images, text, and audio.

1. Tiktok's educational content is tailored to align with the Learning Outcomes (CP) and Learning Objectives (TP) in the Material Merdeka Curriculum.
2. Tiktok content, designed as educational learning media, is accessible through the Tiktok application on smartphones.

3. TikTok is a video-based educational media used by teachers and students in the learning process to teach and learn.
4. TikTok's learning media includes video content, including animated, text, audio, and video content.
5. The teaching media should meet certain criteria, such as good language, clear explanations, and relevant materials, to be classified as good teaching media.

1.6 Significances of the Research

1. Theoretical Significances

This study's theoretical significance can guide the planning and development of TikTok-based research for English language learning.

2. Pratical Significances

a. For Students

This research aims to aid students in comprehending materials through discussions and presentations on familiar topics, utilizing educational content on TikTok.

b. For Teachers

This research can be used as teaching media and teachers will use new teaching media in practicing listening skills, especially for teaching materials on listening materials.

c. For other Researchers

For other research, This study provides valuable insights into using TikTok media for teaching and learning, while also providing information on the advantages of TikTok media for effective teaching methods.

1.7 The Definition of the Key Term

1. Tiktok

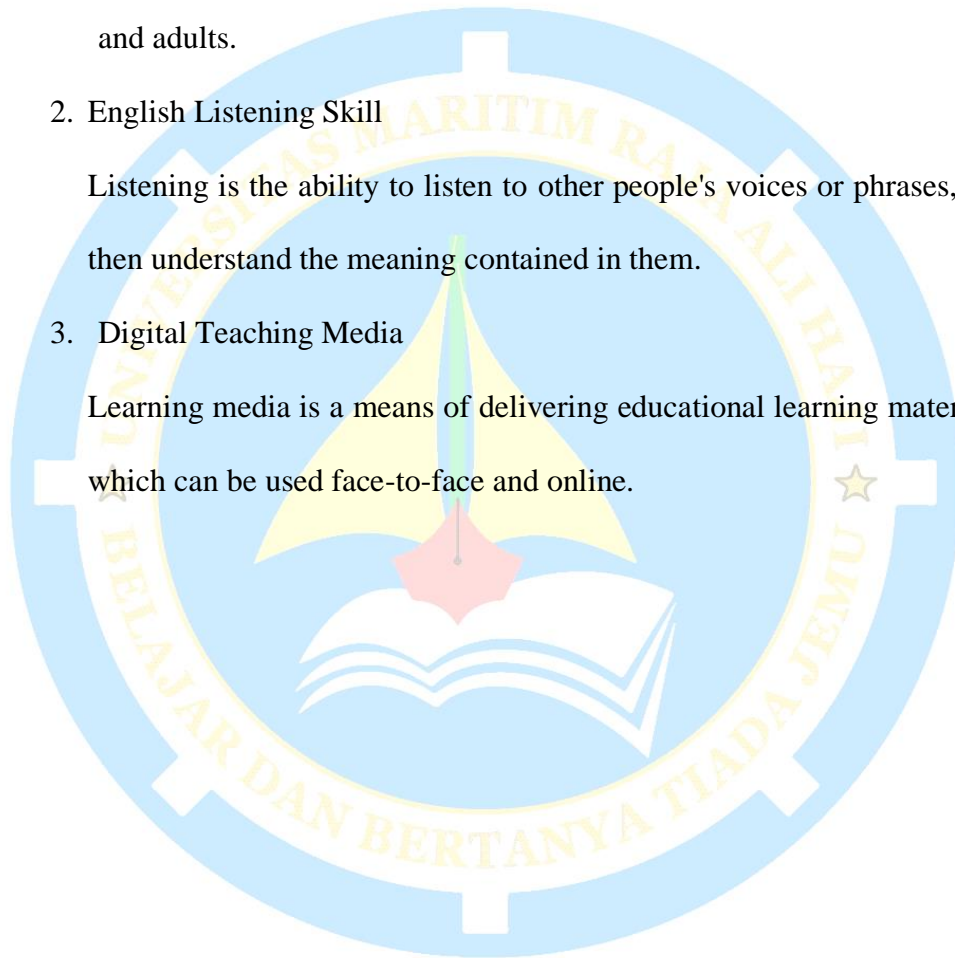
TikTok, a social and music video platform launched in September 2016, is a popular video content platform for young people, including children and adults.

2. English Listening Skill

Listening is the ability to listen to other people's voices or phrases, and then understand the meaning contained in them.

3. Digital Teaching Media

Learning media is a means of delivering educational learning materials, which can be used face-to-face and online.



in her studies.

