

ABSTRAK

Penelitian ini bertujuan untuk mengembangkan dan mengetahui validitas dari pop-up book sebagai media pembelajaran untuk mengajarkan teks prosedur di kelas 7 SMP. Pop-up book adalah buku yang ketika dibuka dapat menampilkan gambar-gambar yang muncul untuk menarik minat siswa dalam belajar dan mengarahkan focus mereka. Jenis penelitian ini adalah Research and Development (R&D) berdasarkan model ADDIE yang terdiri dari Analysis, Design, Development, Implementation, and Evaluation. Namun dalam penelitian ini peneliti hanya melakukan penelitian hingga tahap Development. Data diperoleh dari wawancara guru bahasa Inggris, analisis kurikulum, dan lembar validasi. Hasil penelitian mengungkapkan bahwa kurangnya penggunaan media selama proses pembelajaran dan diketahui juga bahwa siswa menyukai media visual yang terdiri dari gambar-gambar yang berwarna-warni. Peneliti mengembangkan media pop-up book yang mendapat respon baik dari ahli materi dan ahli media. Hasil validasi media pop-up book untuk materi teks prosedur di kelas 7 adalah valid. Pop-up book dikategorikan sangat layak karena mendapatkan presentase 100% pada validasi materi dan mendapatkan presentasi 100% pada validasi media.

Kata kunci: Pop-up Book, Media Pembelajaran, Teks Prosedur

ABSTRACT

This research aims to develop and to know the validity of Pop-up Book as a teaching media for teaching procedure text at grade 7. Pop-up book is a book that when opened can display images that appear to attract students' interest in learning and direct their focus. This type of research is Research and Development (R&D) based on the ADDIE model which consists of Analysis, Design, Development, Implementation, and Evaluation. However, in this study researchers only conducted research up to the Development stage. Data were obtained from English teacher interviews, curriculum analysis, and validation sheets. The results revealed that the lack of media use during the learning process and it was also known that students like visual media consisting of colorful pictures. The researcher developed pop-up book media that received good responses from material experts and media experts. The results of pop-up book media validation for procedure text material in class 7 are valid. Pop-up book is categorized as very feasible because it gets 100% percentage on material validation and gets 100% presentation on media validation.

Keywords: Pop-up Book, Teaching Media, Procedure Text