

DAFTAR REFERENSI

- Adi, G. K. (2019). *Studi Tentang Pengaruh Budaya Korea Pada Penggemar K-Pop di Semarang*. Semarang: Universitas Diponegoro
- Arndt, T. (2005). *The First Resort of Kings: American Cultural Diplomacy in the Twentieth Century*. Potomac Books, Inc. Austin, USA: *Open Journal of Social Sciences*, 480.
- Aronczyk, M. (2008). *Living the brand: Nationality, globality and the identity strategies of nation branding consultants*. New York: *International Journal of Communication*.
- Berridge, G. R. (2015). *Diplomacy: Theory and Practice*. Leicester, UK: Palgrave Macmillan 5. doi:10.1057/9781137445520
- Bok-rae, K. (2015). *Past, Present and Future of Hallyu (Korean Wave)*. *American International Journal of Contemporary Research*, 5.
- Chitty, N. (2023). *THE ROUTLEDGE HANDBOOK OF SOFT POWER* (Vol. 2). (N. Chitty, Ed.) London: Routledge. doi:<https://doi.org/10.4324/9781003189756>
- Christer Jönsson, M. H. (2005). *Essence of Diplomacy*. New York: Palgrave Macmillan
- Cull, N. J. (2010). *Public Diplomacy: Lessons from the Past*. Los Angeles: Figueroa Press. doi:<http://dx.doi.org/10.1057/pb.2010.4>

- Cummings, M. (2003). *Cultural Diplomacy and the United States Government : A Survey*. Washington: Americans for the Arts. Retrieved from <https://www.americansforthearts.org/sites/default/files/MCCpaper.pdf>
- Daftar Agensi K-Pop Pendapatannya Bikin Kaget!* (2023). diakses dari <https://finance.detik.com/berita-ekonomi-bisnis/d-5208030/daftar-agensi-k-pop-pendapatannya-bikin-kaget> pada 15 November 2023
- Dinnie, K. (2009). Repositioning the Korea Brand to a Global Audience: Challenges, Pitfalls and Current Strategy. Seoul: *Korea Economic Institute Vol. 4 No.9.*
- Endang Danial, Nanan Wasriah. (2009). *Metode Penulisan Karya Ilmiah*. Bandung : Laboratorium Pendidikan Kewarganegaraan.
- EXO Ditunjuk Menjadi Duta Kehormatan Pariwisata Korea 2018.* (2018), diakses dari <https://visitkorea.or.id/index.php/article/korea-exo-ditunjuk-menjadi-duta-kehormatan-pariwisata-korea-2018> pada 20 Desember 2023
- Fitzpatrick, K. R. (2010). *The Future of U.S. Public Diplomacy: An Uncertain Fate*. Leiden: Martinus Nijhoff.
- Fuhr, M. (2016). *Globalization and Popular Music in South Korea Sounding Out K-Pop*. New York: Routledge .
- Gandeng SM, CT Ingin Ada I-pop dan 'Super Junior' Indonesia.* (2019), diakses dari <https://www.cnbcindonesia.com/lifestyle/20190221135946-33->

56876/gandeng-sm-ct-ingin-ada-i-pop-dan-super-junior-indonesia pada 17 Desember 2023

Geun, L. (2009). A *Soft Power* Approach to the “*Korean Wave*”. *The Review of Korean Studies*, Volume 12.
 doi:<http://dx.doi.org/10.25024/review.2009.12.2.006>

Glodev, V. W. (2023). *The Korean wave as the globalization of South Korean Culture*. WACANA: Jurnal Ilmiah Ilmu Komunikasi, 22(1), 108-120.

Gunjoo Jang, W. K. (2012). *Korean Wave as Tool for Korea’s New Cultural Diplomacy*. 2. Wuhan: Scientific Research Publishing.
 doi:<http://dx.doi.org/10.4236/aasoci.2012.23026>

How, C. G.-M. (2021, May). *Hallyu tourism: impacts on inbound tourists to South Korea*. doi:10.1080/13683500.2021.1924637

Howard, K. (2015). *K-pop—The International Rise of the Korean Music Industry*. London: Routledge.
 doi:<http://www.tandfonline.com/action/showCitFormats?doi=10.1080/17411912.2015.1050428>

Indonesia - Korea Special Strategic Partnership . (2023). diakses dari <https://www.sspyoungprolab.com/> Diakses pada 04 Januari 2024

Indonesia-Korea Selatan Sepakat Tingkatkan Kemitraan Strategis. (2022), diakses https://setneg.go.id/baca/index/indonesia_korea_selatan_sepakat_tingkatkan_kemitraan_strategis pada 04 Januari 2024

J.A, S. (2016). Descendants of the Sun Heads to 32 countries, diakses dari <http://www.korea.net/NewsFocus/Culture/view?articleId=134818>. pada 22 Desember 2023

J.Golan, G. (n.d.). *An Integrated Approach to Public Diplomacy*. New York: American Behavioral Scientist, 57.
 doi:<https://doi.org/10.1177/0002764213487711>

Jarol B, M. (1994). *Strategic Public Diplomacy and American Foreign Policy*. New York: Oxford University Press

John, J. V. (2015). *Globalization, National Identity and Foreign Policy: Understanding 'Global Korea'*. Copenhagen: *The Copenhagen Journal of Asian Studies*. doi:<http://dx.doi.org/10.22439/cjas.v33i2.4965>

JoongHo Ahn, S. O. (2013). *Korean Pop Takes Off! Social Media Strategy of Korean Entertainment Industry*. Hongkong: Institute of Electrical and Electronics Engineers (IEEE)
 doi:<http://dx.doi.org/10.1109/ICSSSM.2013.6602528>

KAUFMAN, J. P. (2013). *Introduction to International Theory and Practice*. Washington: Rowman & Littlefield Publishers, Inc.

Kedutaan Besar Republik Korea untuk Republik Indonesia. (2023), diakses dari <https://overseas.mofa.go.kr/id-id/index.do> pada 20 Desember 2023

Kementerian Luar Negeri Indonesia. (2023). diakses dari https://kemlu.go.id/seoul/id/pages/hubungan_bilateral/558/etc-menu pada 20 Desember 2023

Kementerian Luar Negeri Korea. (n.d.), diakses dari Republic of Korea: <https://www.mofa.go.kr/eng/index.do> pada 20 Desember 2023

Kemlu (2023). *Hubungan Bilateral Korea Selatan dengan Indonesia*, diakses dari https://kemlu.go.id/seoul/id/pages/hubungan_bilateral/558/etc-menu pada 20 Desember 2023

Kendall David, W. R. (2007). Rebirth of A Nation: From Hermit to Global Player. *Korea Policy Review*.

Kim, Y. (2022). THE SOFT POWER OF THE KOREAN WAVE: Parasite, BTS and Drama. London: Routledge
doi:<https://doi.org/10.4324/9781003102489>

KOCIS. (2011). *The Korean Wave: A New Pop Culture Phenomenon*. Seoul, South Korea: KOCIS.

KOREAN CULTURAL CENTER RESMI DIBUKA. (2011). diakses dari <https://id.korean-culture.org/id/486/board/232/read/3816> pada 22 Desember 2023

Krasnyak, O. (2017). *Evolution of Korea's Public Diplomacy*. USC Center on Public Diplomacy. diakses dari

<https://uscpublicdiplomacy.org/blog/evolution-koreas-public-diplomacy>

pada 19 Desember 2023

Kwon, H., & Kim, E. (2014, February 03). *Poverty Reduction and Good Governance: Examining the Rationale of the Millennium Development Goals. Development and Change.* doi:<https://doi.org/10.1111/dech.12084>

Lee, G. (2009). A Theory of *Soft Power* and Korea's *Soft Power* Strategy. Seoul: Seoul National University
doi:<http://dx.doi.org/10.1080/10163270902913962>

Lee, H.-K. (2019). *Cultural Policy in South Korea Making a New Patron State.* London: Routledge.

Lee, S. J. (2005). The *Korean Wave: The Seoul of Asia.* *The Elon Journal of Undergraduate Research in Communications.*

Lee, S.-W. (2008, February). *Soft Power and Korean Diplomacy:.. Public Diplomacy and Soft Power in East Asia.* New York: Palgrave Macmillan.
doi:http://dx.doi.org/10.1057/9780230118447_2

Li, X. (n.d.). *Reasons for the Success of KPOP (Korean Popular Music) Culture in the International Spread.* Hongkong: Atlantis Press

Luthviana, S. (2020). *Kepentingan Diplomasi K-Pop Korea Selatan Terhadap Indonesia Dalam Bidang Ekonomi dan Sosial Budaya Tahun 2015-2018.* Diakses dari
<https://repository.uinjkt.ac.id/dspace/handle/123456789/49400>

Ma Young Sam, Song Jung-he, Dewey E. Moore. (2012). *A New Initiative for the Future.*" *The Asian Institute for Policy Studies, Seoul, Korea.* Seoul: ASAN Publications.

Ma Young Sam, Song Jung-he, Dewey E. Moore. (2012, December 21). *Korea's Public Diplomacy: A New Initiative for the Future.* Seoul : The Asan Institute for Policy Studies

Martino, M. D. (2020). *Soft Power: theoretical framework and political foundations.* Poland: Wydział Nauk Politycznych i Studiów Międzynarodowych, Uniwersytet Warszawski
[doi:<http://dx.doi.org/10.31338/1641-2478pe.4.20.1>](http://dx.doi.org/10.31338/1641-2478pe.4.20.1)

McClory, J. (2018). *The Soft Power 30: A Global ranking of Soft Power.* California: USC Center on Public Diplomacy.

Melissen, J. (2005). *The New Public Diplomacy Soft Power in International Relations.* New York: Palgrave Macmillan
[doi:<https://doi.org/10.1057/9780230554931>](https://doi.org/10.1057/9780230554931)

Melissen, J. (2005). *The New Public Diplomacy: Soft Power in International Relations.* New York: Palgrave Macmillan.
[doi:<https://doi.org/10.1057/9780230554931>](https://doi.org/10.1057/9780230554931)

Messerlin, P. &. (2013). The K-pop Wave: An Economic Analysis. *SSRN.*
[doi:<https://dx.doi.org/10.2139/ssrn.2294712>](https://dx.doi.org/10.2139/ssrn.2294712)

Mukerji, C. (1991). *Rethinking Popular Culture Contemporary Perspectives in Cultural Studies*. University of California Press.

Nazir, M. (2003). *Metode Penelitian*. Jakarta: Ghalia Indonesia.

Negus, K. (2015). The South Korean Music Industry: A Literature Review.

doi:10.5281/zenodo.35398

Nicolae HANEŞ, A. A. (2015). CULTURE AS SOFT POWER IN INTERNATIONAL RELATIONS. *International Conference KNOWLEDGE-BASED ORGANIZATION, XXI*. doi:10.1515/kbo-2015-0005

Nicolson, H. (1962). *The Evolution of Diplomatic Method*. USA: Praeger.

Nye.Jr, J. (2004). *Soft Power The Means To Success In World Politics*. Public Affairs.

Oh, C. (2017). *Super Junior's Choi Siwon To Volunteer For UNICEF Campaign In Vietnam.* diakses dari <https://www.soompi.com/article/1030093wpp/super-junior-choi-siwon-volunteer-unicef-vietnam> pada 18 Desember 2023

Pithaloka, R. &. (2016). Pengaruh Status Perusahaan Terhadap Firm Performance.

Jurnal Ekonomi dan Bisnis. <https://doi.org/10.20473/jeba.V26I22016.220>

Prasetyawan, A. (2021). Safety And Security Management Of Traditional. AACL *Bioflux*, 14(13), 1417-1430. <http://www.bioflux.com.ro/docs/2021.1417-1430.pdf>

Prihatin, R. T. (2023). *DAMPAK DIPLOMASI HALLYU TERHADAP KEBIJAKAN EKONOMI POLITIK INDONESIA*. diakses dari <http://repository.radenintan.ac.id/23649/> pada 19 September 2023

Profil Negara dan Hubungan Bilateral. (n.d.). diakses dari Kedutaan Besar Republik Indonesia di Seoul, Republik Korea: https://kemlu.go.id/seoul/id/pages/hubungan_bilateral/558/etc-menu pada 09 September 2023

Putri, M. (2021). *Peran SM Entertainment melalui New Culture Technology dalam Diplomasi Publik Korea Selatan.* diakses dari <https://jurnal.unpad.ac.id/padjir/article/view/29391>

Rasmussen, I. W. (2014, March 10). TOWARDS A THEORY OF PUBLIC DIPLOMACY: A quantitative study of public diplomacy and soft power. diakses dari <https://www.semanticscholar.org/paper/TOWARDS-A-THEORY-OF-PUBLIC-DIPLOMACY-A-quantitative-Rasmussen/e9475238c3274c82aec847d74f6ab4454732442> pada 15 Agustus 2023

RI-Korsel Sepakati Kemitraan Strategis Khusus Pacu Industrialisasi. (2017). diakses dari Kementerian Perindustrian Republik Indonesia:

<https://kemenperin.go.id/artikel/18391/RI-Korsel-Sepakati-Kemitraan-Strategis-Khusus-Pacu-Industrialisasi pada 28 Oktober 2023>

Roles and Functions of the Actors in the Music Industry . (2003). diakses dari Ministry of Culture, Sport and Tourism: <https://www.mcst.go.kr/english/about/history.jsp?pTab=03> pada 13 Oktober 2023

Rusian, R. (2017). *Metode Penelitian Public Relations dan Komunikasi* . Jakarta: PT RajaGrafindo Persada.

Salmon, A. (2013). Korea's S.M. Entertainment: The Company That Created *K-Pop*. *Forbes Asia*. diakses dari <https://www.forbes.com/sites/forbesasia/2013/07/31/koreas-s-m-entertainment-the-company-that-created-k-pop/?sh=32e4f130407d> pada 11 Oktober 2023

Scott Burchill, A. L.-S. (2005). *Theories of International Relations* (third edition ed.). New York: Palgrave Macmillan

Sepayo, R. C. (2020). STRATEGI SM ENTERTAINMENT DALAM MENGELOMONGKAN NEW CULTURE TECHNOLOGY DI PASAR CHINA. diakses dari <https://repository.unibos.ac.id/xmlui/handle/123456789/238>

Seung-Ho Kwona, J. K. (2013, August 29). The cultural industry policies of the Korean government and the *Korean Wave*.

doi:<http://www.tandfonline.com/action/showCitFormats?doi=10.1080/10286632.2013.829052>

Siwon Choi and Jaemin Na join a cast of stars to celebrate World Children's Day across the world. (2018). diakses dari UNICEF: <https://www.unicef.org/vietnam/press-releases/siwon-choi-and-jaemin-na-join-cast-stars-celebrate-world-childrens-day-across-world> pada 13 November 2023

SM Entertainment. (2023, January). diakses dari SM Entertainment: <https://www.smentertainment.com/en/> pada 22 November 2023

SM industry secrets told by KEY, a 16-year veteran of SM l SHINee KEY l Entertainment Story. (n.d.). diakses dari SSupply : https://www.youtube.com/watch?v=EZuU_8Md5i8 pada 18 Oktober 2023

State Visit by President of The Republic of Korea (ROK) Moon Jae-In to Malaysia 12-14 March 2019. (2019). diakses dari Official Portal Ministry of Foreign Affairs Malaysia: <https://www.kln.gov.my/web/guest/-/press-release-state-visit-by-president-of-the-> pada 12 Desember 2023

Steven J. Taylor, Robert Bogdan. (1998). *Introduction to qualitative research methods : a guidebook and resource.* New York: Wiley

Storey, J. (2018). Cultural Theory and Popular Culture.
doi:<https://doi.org/10.4324/9781315226866>

Sugiyono. (2014). *Metode Penelitian Pendekatan Kuantitatif, Kualitatif, Dan R&D* (Ed.3 cet.2 & 3 ed.). Bandung: Alfabeta.

Tomalin, B. J. (2013). Cross- Cultural Communication Theory and Practice.
doi:10.1057/9780230391147

Trisni, S. (2019). South Korean Government's Role in Public Diplomacy: A Case Study of the Korean Wave Boom. 8.
doi:<https://doi.org/10.25077/ajis.8.1.31-42.2019>

Vuving, A. L. (2009). HOW SOFT POWER WORKS.
doi:<https://dx.doi.org/10.2139/ssrn.1466220>

Walsh, J. (2014). *Hallyu as a Government Construct: The Korean Wave in the Context of Economic and Social Development.*
doi:http://dx.doi.org/10.1057/9781137350282_2

White, C. L. (2015). Exploring the role of private-sector corporations in public diplomacy. 4. doi:10.1177/2046147X15614883

Wulan Puspitasari, Y. H. (2013). Gaya Hidup Penggemar *K-Pop* (Budaya Korea) Dalam Mengekspresikan Kehidupannya Studi Kasus *K-Pop* Lovers Di Surakarta. diakses dari <https://www.neliti.com/publications/13615/gaya-hidup-penggemar-k-pop-budaya-korea-dalam-mengekspresikan-kehidupannya-studi-pada-13-oktober-2023>

Xu Aiying, H. H.-e. (2018). *Hallyu exports hit USD 8.2 billion.* diakses dari <https://www.korea.net/NewsFocus/Culture/view?articleId=159075> pada 22 Desember 2023

Zamorano, M. M. (2016). Reframing Cultural Diplomacy: The Instrumentalization of Culture under the *Soft Power* Theory. *Current Cultural Research, Volume 8.* diakses dari <http://www.cultureunbound.ep.liu.se/> pada 15 Oktober 2023

