

ABSTRAK

Harisyah Sariadi, 2023: Pengaruh Lingkungan Keluarga, Motivasi Berwirausaha, dan Kepribadian Terhadap Minat Berwirausaha Mahasiswa Manajemen Fakultas Ekonomi dan Bisnis Maritim Universitas Maritim Raja Ali Haji
Dosen Pembimbing: Firmansyah Kusasi, ST.,MM dan Roni Kurniawan. S.Sos.,M.Si

Penelitian ini bertujuan untuk menjelaskan pengaruh lingkungan keluarga, motivasi berwirausaha, dan kepribadian terhadap minat berwirausaha Mahasiswa Manajemen Fakultas Ekonomi dan Bisnis Maritim Universitas Maritim Raja Ali Haji. Populasi dalam penelitian sejumlah 520 orang. Pengambilan sampel dengan pendekatan *accidental sampling*. Sampel dalam penelitian ini ialah Mahasiswa Fakultas Ekonomi dan Bisnis Universitas Maritim Raja Ali Haji sejumlah 100 responden. Jenis penelitian ialah kuantitatif. Data primer didasarkan dari kuesioner yang disebar secara langsung. Pengujian dilakukan dengan menggunakan software spss 26. Hasil penelitian menemukan lingkungan keluarga, motivasi berwirausaha, dan kepribadian berpengaruh positif serta signifikan terhadap minat berwirausaha. Berdasarkan uji hipotesis secara parsial signifikansi uji-t ditemukan sejumlah $0,000 < 0,05$ pada variabel lingkungan keluarga, variabel motivasi berwirausaha $0,000 < 0,05$ dan variabel kepribadian $0,000 < 0,05$. Berdasarkan uji-F ditemukan hasil sejumlah $0,000 < 0,05$ dan uji koefisien determinasi (R^2) didapat 71,2%. Menunjukkan model penelitian pada peranan variabel independen tergolong kuat karena mampu menjelaskan 71,2% dari keseluruhan variabel bebas terhadap terikat. Sedangkan sisanya 28,8% dijelaskan oleh variabel lain yang tidak termasuk dalam penelitian ini.

Kata Kunci: Lingkungan keluarga, Motivasi Berwirausaha, kepribadian, Minat Berwirausaha

ABSTRACT

Harisyah Sariadi 2023: *The Influence of Family Environment, entrepreneurial Motivation, and Personality on Entrepreneurial Interest of Management Students of the Faculty of Economics and Maritime Business, Raja Ali Haji Maritime University*
Supervisor: Firmansyah Kusasi, ST, MM and
Roni Kurniawan. S.Sos.,M.Si

This study aims to explain the influence of family environment, entrepreneurial motivation, and personality on the entrepreneurial interest of Management Students of the Faculty of Maritime Economics and Business, Raja Ali Haji Maritime University. The population in the study was 520 people. Sampling with accidental sampling approach. The sample in this study was students of the Faculty of Economics and Business, Raja Ali Haji Maritime University, totaling 100 respondents. The type of research is quantitative. Primary data is based on questionnaires distributed directly. The test was conducted using spss 26 software. The results of the study found that family environment, entrepreneurial motivation, and personality have a positive and significant effect on entrepreneurial interest. Based on the partial hypothesis test, the significance of the t-test found a number of $0.000 < 0.05$ in family environment variables, entrepreneurial motivation variables $0.000 < 0.05$ and personality variables $0.000 < 0.05$. Based on the F-test, results of $0.000 < 0.05$ were found and the coefficient of determination (R²) test was obtained 71.2%. Showing the research model on the role of independent variables is strong because it is able to explain 71.2% of all independent variables to be bound. The remaining 28.8% was explained by other variables not included in the study.

Keywords: *Family environment, Entrepreneurial Motivation, personality, Entrepreneurial Interest*