

ABSTRAK

Qonita, Nur Azka Wilda. 2024. Designing Educational Video on Instagram as a Medium for Teaching Writing at Grade Seventh. Skripsi. Tanjungpinang: Program Studi Pendidikan Bahasa Inggris, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Maritim Raja Ali Haji. Pembimbing I: Assist. Prof. Dewi Murni, S.S., M.Hum. Pembimbing II: Assist. Prof. Benni Satria, S.Pd., M.Pd.

Kata kunci: Edukasional media, Media Pembelajaran, Teks deskriptif

Penelitian ini bertujuan untuk merancang dan mengetahui validitas dari edukasional video sebagai media pembelajaran untuk teaching writing materi deskriptif text di kelas 7. Jenis penelitian ini adalah Research and Development (R&D) dengan model ADDIE (Analysis, Design, Development, Implementation, Evaluation). Dalam penelitian ini peneliti hanya melakukan penelitian hingga tahap Development. Data diperoleh dari wawancara pra-penelitian dengan guru bahasa Inggris, angket siswa pra-penelitian, dan lembar validasi. Subjek penelitian ini adalah 36 siswa kelas 7.3 dan seorang guru Bahasa Inggris dari SMP Negeri 1 Karimun. Hasil penelitian mengungkapkan bahwa kurangnya media pembelajaran yang digunakan selama proses pembelajaran. Peneliti mendesain video edukasional yang mendapat respon baik dari ahli materi dan ahli media. Hasil penilaian validasi materi dan media video edukasional untuk materi teks deskriptif dikelas 7 adalah valid.

ABSTRACT

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Keywords: Educational media, Learning Media, Descriptive text

This study aimed to design and determine the validity of an educational video as a learning medium for teaching writing descriptive text material in class 7. This type of study was Research and Development (R&D) with the ADDIE (Analysis, Design, Development, Implementation, Evaluation) model. In this study, researcher only conducted research up to the Development stage. Data were obtained from pre-research interviews with English teachers, pre-research student questionnaires, and validation sheets. The subjects of this study were 36 students in class 7.3 and an English teacher from SMP Negeri 1 Karimun. The research results revealed that there was a lack of learning media used during the learning process. The researcher designed educational video that received good responses from material experts and media experts. The results of the validation assessment of educational video materials and media for descriptive text material in class 7 were valid.