CHAPTER 1

INTRODUCTION

1.1 Background of the Research

At this time technology is increasingly sophisticated and people have utilized the technology both using cell phones, televisions, computers and others. In addition, this technology is also utilized by students and teachers where they can very easily learn through various applications that contain learning, one of which is an application called YouTube as a medium to improve student learning, especially in the listening section. In English language learning listening is an important component that must be mastered by students in order to understand what people want to say.

One of the most crucial aspects of the English language is listening. It is not like other necessary learning skills. An essential ability for students' language development is listening. According to Shah and Saraswaty (2020; Saraswaty, 2018), listening is the process of taking in what is said and breaking it down into word units that are then applied to its meaning. It is the primary method of hearing and comprehending information from a proposal that is made. Compared to other communication abilities, listening accounts for 40–50% of the entire conversation time, indicating its importance. Nonetheless, a lot of pupils struggle with listening comprehension, which some view as the hardest skill.

Because they typically cannot grasp what a teacher is saying in English, students have trouble hearing and understanding the information that is being delivered by the

teacher. Lack of English listening practice also impedes learning in the classroom since it makes it difficult for students to understand the language. This is also linked to the deficiency of listening exercise in English learning because the books are written entirely in English. It is the responsibility of educators to systematize foreign language acquisition and create interesting English classes, as previously mentioned. Consequently, when instructing, teachers need to employ engaging language and strategies.

In our global period, where it may be utilized for numerous elements of daily life, technology also plays a significant role (Phelps et al., 2021; Raja & Nagasubramani, 2018). YouTube is an online video sharing service. Students have the ability to learn on their own and share knowledge and practice through videos on YouTube. Via media like YouTube, students find it easier to comprehend and learn material. For the simple reason that material delivered in the form of books is more dull and uninteresting than material delivered in the form of videos. Consequently, using YouTube videos for educational purposes can serve as a teaching and learning aid that boosts students' enthusiasm and drive for studying.

One internet tool that is seen to be useful for teaching and learning is Youtube. Additionally, recordings of real-world, everyday scenarios may be found on the YouTube website, which can help teachers and students better understand and perform in English courses (Khatri et al., 2020; Selvi et al., 2020). On February 14, 2005, three ex-Pay Pal employees—Jamal Karim, Steve Chen, and Chad founded Youtube. According to Duffy, YouTube is a well-known website for sharing videos

on which users can publish, view, and share videos. Obviously, the platform also offers a plethora of educational videos catered to the interests of its user base.

In addition to making it easier for students to learn at home thanks to the variety of educational videos available on the platform, YouTube can also spark students' interest in learning because its educational videos are animated and varied, which keeps them from becoming bored while they're studying. It's well known that a large number of people these days submit original and fascinating instructional films. Consequently, the most effective strategy to help kids learn is to use YouTube as a learning resource, as it has a significant impact on their education.

The author chose to conduct a study entitled "The Effect of YouTube Towards

Listening Skill of 7th Grade Students at SMPN 4 Bintan" "Through instructional
content that is beneficial to students, the author hopes to demonstrate how using
YouTube videos as a learning medium influences students' listening abilities. In this
study, researchers have focused on YouTube videos that have an impact on students'
listening skills."

1.2 Identification of the Problem

Based on observations during the PLP at SMPN 4 Bintan, there are several problems that researchers can identify:

- 1. Lack of students' listening skills in English learning
- 2. Lack of students' interest and involvement in English learning, especially in listening skills

3. Lack of knowledge about vocabulary so that students find it difficult to understand English learning

1.3 Limitation of the Problems

It became evident that there were faults with this study after recognizing the aforementioned issues. It was crucial that the researcher focus more on particular difficulties and solve the problems that were found by reducing the scope of the study. Thus, the researcher needed to focus on the effect of using YouTube videos related to English learning on the listening skill of grade 7 students of SMPN4 Bintan.

1.4 Research Question

The researcher formulated the problem based on the above background as follows: "Did the use of YouTube video learning media have an effect on the listening skills of students in class VII SMPN 4 Bintan?"

1.5 Research Objectives

Based on the questions in this study, The objective of this research was "To find out whether the use of YouTube videos had an effect as a learning media for 7th grade students of SMPN 4 Bintan."

1.6 Significances of the Research

According to how the problem was formulated above, this research was accomplished by:

1. Theoretical

Theoretically, this research should help students, particularly those in SMPN4

Bintan's 7th grade, improve their language learning abilities through the use of YouTube.

2. Practical

Practically, the results of this study will make a meaningful contribution to students, teachers and other researchers. Students, teachers and other researchers. There are the following:

A. For teachers

Researchers hope that this research use use of youtube in education can help teachers in the learning process and further teachers can develop students listening skill using videos from YouTube.

B. For Students

Researchers hope that after use youtube, this students can further improve listening skill through videos on YouTube.

C. For researchers

Researchers hope that this research can be useful for improving students' listening comprehension by using YouTube videos.

1.7 Definition of key terms

1. Listening

Giving meaning to a conversation is the aim of listening, which is the process of receiving information with the intention of concentrating on understanding in order to successfully communicate the message's content. Effective

message reception requires good listening abilities.

2. Youtube video animation

Youtube application as a learning support, is an audio-visual media that is very suitable in learning English today. Animated video media is a learning media that uses elements of moving images accompanied by sound that complements like a video or movie.

