

ABSTRAK

Khairani. 2024. *Pengembangan Media Pembelajaran Video Klip Lagu pada Materi Klasifikasi Makhluk Hidup Untuk Siswa Kelas VII*. Skirpsi. Tanjungpinang. Jurusan Pendidikan Biologi, Fakultas Keguruan dan Ilmu Pendidikan. Universitas Maritim Raja Ali Haji. Pembimbing I : Assist. Prof. Dios Sarkity, S.Pd., M.Pd., Pembimbing II : Assist. Prof. Nur Eka Kusuma Hindrasti, S.Pd., M.Pd.

Kata Kunci : Video Klip Lagu, Klasifikasi Makhluk Hidup

Penelitian ini bertujuan untuk menghasilkan video klip lagu sebagai media pembelajaran pada materi klasifikasi makhluk hidup kelas VII yang valid, praktis, dan efektif. Penelitian ini dilaksanakan di SMP Negeri 11 Tanjungpinang, Tahun Pelajaran 2023/2024 di kelas VII sebanyak 30 orang. Penelitian ini merupakan penelitian pengembangan dengan model 4D yang terdiri dari *Define, Design, Develop, Disseminate*. Instrumen pengumpulan data yang digunakan berupa angket dan soal. Berdasarkan hasil validitas diperoleh persentase sebesar 87% dengan kriteria sangat valid. Berdasarkan hasil uji praktikalitas diperoleh persentase sebesar 92% dengan kriteria sangat praktis. Berdasarkan hasil uji efektivitas diperoleh *N-gain* sebesar 0,7669 dengan interpretasi “sangat efektif”. Berdasarkan hasil penelitian yang telah diperoleh, dapat disimpulkan bahwa pengembangan media pembelajaran video klip lagu pada materi klasifikasi makhluk hidup untuk siswa kelas VII dinyatakan sangat valid, praktis, dan efektif untuk digunakan dalam proses pembelajaran IPA di sekolah.

ABSTRACT

Khairani. 2024. Development of Video Clip Song Learning Media on Classification of Living Things for Class VII Students. Thesis. TanjungPinang. Department of Biology Education, Faculty of Teacher Training and Education. Raja Ali Haji Maritime University. Advisor: Assist. Prof. Dios Sarkity, S.Pd., M.Pd., Co-Advisor : Assist. Prof. Nur Eka Kusuma Hindrasti, S.Pd., M.Pd.

Keywords: Song Video Clips, Classification of Living Things

This study aimed to produce song video clips as learning media on the classification of living things in class VII that are valid, practical, and effective. This research was conducted at SMP Negeri 11 Tanjungpinang, 2024/2025 academic year in class VII with 30 students. This research was a development research with a 4D model which consists of Define, Design, Develop, Disseminate. Data collection techniques were carried out by conducting interviews, and distributing questionnaire instruments and questions. Based on the results of the validation results obtained a percentage of 87% with highly valid criteria. Based upon the practicality of 92%, with highly practical criteria. Based on the effectiveness test results achieved the N-gain of 0.7669 with the interpretation of "very effective" high category. As well as the results of the assessment of media interest by students obtained a percentage of 92% with the interpretation of "very interested" Based on the results of the research that has been done, it can be concluded that the development of video clip song learning media on the classification of living things for seventh grade students can be concluded that it is declared very valid, practical, and effective for use in the science learning process at school.