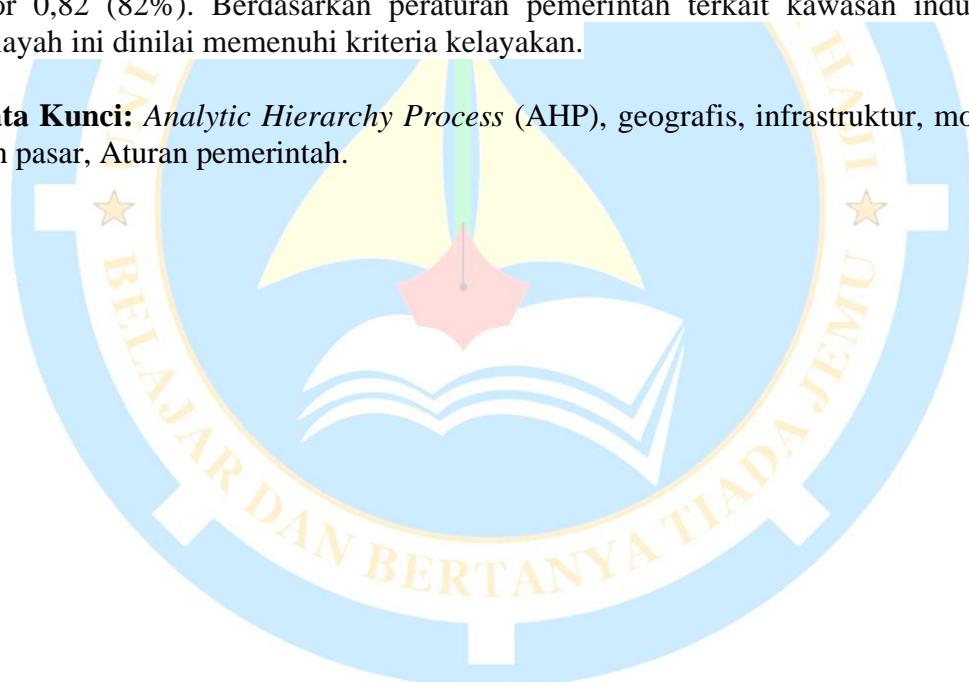


ABSTRAK

Andrizal. *Studi Kelayakan Wilayah Bintan Timur Menjadi Kawasan Industri Galangan Kapal dengan Metode Analytical Hierarchy Proses (AHP)*, Skripsi. Tanjungpinang: Jurusan Teknik Perkapalan, Fakultas Teknik dan Teknologi Kemaritiman, Universitas Maritim Raja Ali Haji. Pembimbing I: Deny Nusyirwan, S.T., M.Sc. Pembimbing II: Adyk Marga Raharja, S.T., M.Sc.

Penelitian ini dilakukan daerah kawasan kabupaten Bintan Timur dengan luas wilayah 358.46 km^2 yang bertujuan untuk menentukan wilayah galangan kapal yang menawarkan layanan pembuatan kapal baru dengan galangan menengah ukuran kapasitas $5000 \leq \text{GT} \leq 30000$. Berdasarkan survei lapangan, dua wilayah yang dipertimbangkan adalah Desa Galang Batang dan Desa Sungai Enam. Metode Analytic Hierarchy Process (AHP) digunakan untuk membandingkan kedua wilayah ini berdasarkan kriteria geografis, infrastruktur, modal, dan pasar. Hasil analisis menunjukkan bahwa Desa Galang Batang memiliki keunggulan dengan skor 0,82 (82%). Berdasarkan peraturan pemerintah terkait kawasan industri, wilayah ini dinilai memenuhi kriteria kelayakan.

Kata Kunci: *Analytic Hierarchy Process (AHP)*, geografis, infrastruktur, modal dan pasar, Aturan pemerintah.



ABSTRACT

Andrizal. *Feasibility Study for the East Bintan Region to Become a Shipbuilding Industrial Area using the Analytical Hierarchy Process (AHP) Method*, Thesis. Tanjungpinang: Naval Architecture Department, Faculty of Maritime and Engineering Technology, Maritim Raja Ali Haji University. Supervisor: Deny Nusyirwan, S.T., M.Sc. Co-supervisor: Adyk Marga Raharja, S.T., M.Sc

This research was carried out in the East Bintan district area with an area of 358.46 km² which aims to determine the location of shipyards that offer new shipbuilding services with medium-sized shipyards with a capacity of $5000 \leq GT \leq 30000$. Based on the field survey, the two locations considered were Galang Batang Village and Sungai Enam Village. The Analytic Hierarchy Process (AHP) method is used to compare these two locations based on geographic, infrastructure, capital and market criteria. The analysis results show that Galang Batang Village has an advantage with a score of 0.82 (82%). Based on government regulations regarding industrial areas, this location is considered to meet the eligibility criteria.

Keywords: Analytic Hierarchy Process (Ahp), Geography, Infrastructure, Capital And Markets, Government Regulations.

