

ABSTRAK

Lestari, Dwi Desfi. 2025. Analisis Semiotik Dalam Film *Jelita Sejuba* Karya Ray Nayoan. Skripsi. Tanjungpinang. Jurusan Pendidikan Bahasa dan Sastra Indonesia, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Maritim Raja Ali Haji. Pembimbing I : Drs. Suhardi, M.Pd. Pembimbing II: Dr. Zaitun, S.S., M.Ag.

Kata Kunci: Semiotik, Ikon, Indeks, Simbol, Film, *Jelita Sejuba*, Charles Sanders Peirce, Analisis Tanda, Budaya Natuna.

Penelitian ini bertujuan untuk mendeskripsikan bentuk ikon, indeks, dan simbol yang terdapat dalam film *Jelita Sejuba* karya Ray Nayoan dengan menggunakan pendekatan semiotik menurut teori Charles Sanders Peirce. Film tersebut dipilih karena mengandung banyak unsur budaya lokal dan nilai emosional yang kuat, serta menyajikan visualisasi kehidupan masyarakat Natuna, khususnya dari sudut pandang istri seorang prajurit. Penelitian ini menggunakan metode deskriptif kualitatif dengan teknik pengumpulan data melalui metode simak dan catat dengan menggunakan instrumen berupa catatan, serta dianalisis berdasarkan jenis-jenis tanda: ikon (kesamaan bentuk), indeks (hubungan sebab-akibat), dan simbol (kesepakatan sosial). Hasil penelitian menunjukkan bahwa dalam film *Jelita Sejuba* terdapat berbagai bentuk ikon (tempat, ekspresi, keadaan, dan perasaan), indeks (hubungan dialog dan tindakan), serta simbol (makanan khas, salam, dan prosesi pernikahan). Makna dari tanda-tanda ini memberikan gambaran yang kuat tentang emosi, budaya, serta realitas sosial yang dialami para tokoh dalam film. Penelitian ini diharapkan dapat memberikan kontribusi dalam kajian semiotik, khususnya dalam menganalisis karya film sebagai media yang kaya akan makna dan tanda.

ABSTRACT

Lestari, Dwi Desfi. 2025. *A Semiotic Analysis of the Film Jelita Sejuba by Ray Nayoan.* Undergraduate Thesis. Tanjungpinang: Department of Indonesian Language and Literature Education, Faculty of Teacher Training and Education, Raja Ali Haji Maritime University. First Advisor: Drs. Suhardi, M.Pd. Second Advisor: Dr. Zaitun, S.S., M.Ag.

Keywords: Semiotics, Icon, Index, Symbol, Film, Jelita Sejuba, Charles Sanders Peirce, Sign Analysis, Natuna Culture.

This study aims to describe the forms of icons, indexes, and symbols found in the film *Jelita Sejuba* directed by Ray Nayoan, using a semiotic approach based on Charles Sanders Peirce's theory. The film was chosen because it contains many elements of local culture and strong emotional values, as well as a visualization of the life of the Natuna people, particularly from the perspective of a soldier's wife. This research uses a qualitative descriptive method with data collected through observation and note-taking techniques, using notes as instruments. The data were analyzed based on the types of signs: icons (resemblance), indexes (cause-and-effect relationships), and symbols (social conventions). The results of the study show that the film *Jelita Sejuba* contains various forms of icons (places, expressions, conditions, and emotions), indexes (dialogue and actions), and symbols (traditional foods, greetings, and wedding ceremonies). The meanings of these signs provide a strong depiction of the emotions, culture, and social realities experienced by the characters in the film. This study is expected to contribute to semiotic research, especially in analyzing films as media rich in meaning and signs.